

Attachments

Burwood Council Meeting 12 December 2023 6:00pm

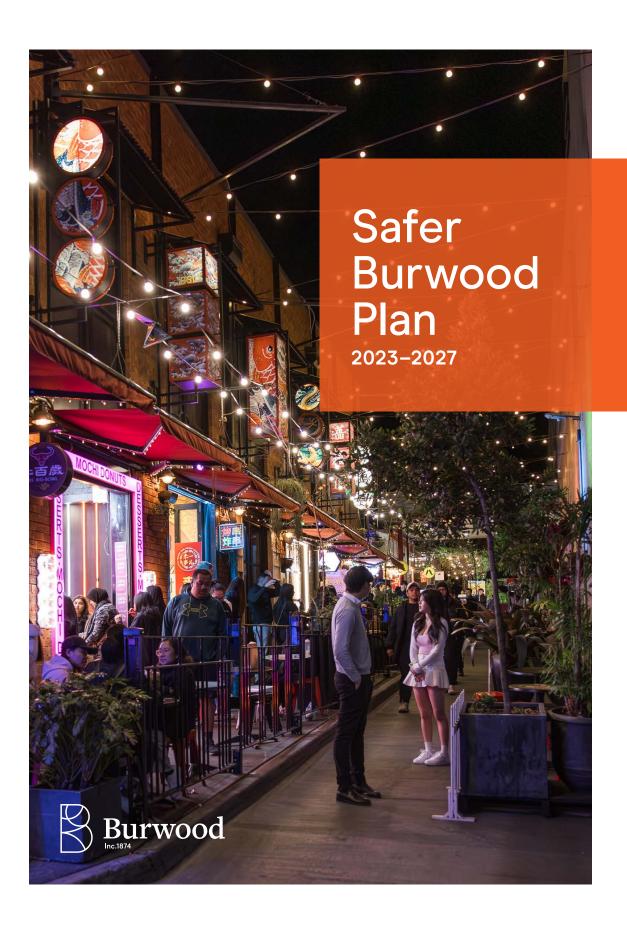
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	1.	Draft Safer	Burwood	Plan -	For	Adop	tio
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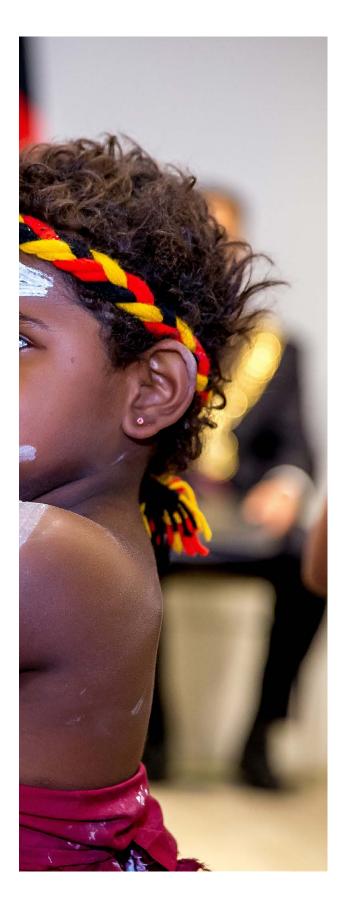
Attachment 1: Draft Safer Burwood Plan 2023 - 2027 - For Adoption 3

Reports of Committees

 Burwood 150 Years Anniversary Steering Committee Meeting Minutes - 5 December 2023







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Message from The Mayor, John Faker



Burwood is a welcoming, inclusive and dynamic Local Government Area with a strong sense of community and vibrant public places. Our Council is committed to working collaboratively with Police, residents, business and other stakeholders to ensure that Burwood continues to be safe place to live, work and visit.

I am pleased to present the Safer Burwood Plan 2023 - 2027, which outlines our commitment to addressing both recorded crime and community perceptions of safety, ensuring our community can enjoy the security and wellbeing they deserve. It focuses on achieving two key outcomes: Safe Places and Safe People and includes a comprehensive set of priorities and actions to be implemented over the next 4 years.

The Safer Burwood Plan is the result of extensive research, community engagement and collaboration with NSW Police, government agencies, service providers, business and the local community. By taking a whole-of-community approach to improving safety, the Plan will enable Burwood to remain recognised as a safe area with overall lower crime rates compared to the rest of NSW.

We also recognise that feeling safe in one's community is fundamental to overall wellbeing. On this note, the Plan also seeks to cultivate a greater sense of safety experienced by our community by both day and night. The result is a Plan that combines proven crime prevention methods with innovative, community-driven approaches.

I want to express my gratitude to all the dedicated community members and stakeholders who have contributed to the development of this Plan, as well as those who make Burwood the vibrant and caring community it is today. We have listened to your concerns, analysed data, and incorporated evidence based and good practice approaches to preventing crime, improving safety and perceptions of safety from across NSW and beyond.

Community safety and crime prevention is important to everybody, and I encourage everyone to embrace the Safer Burwood Plan and work with us to help people feel connected, supported and safe when in Burwood.

By working together, we can build a Safer Burwood for everyone.

Cr John Faker, Mayor of Burwood



About this Plan

Community safety plays an important role in helping us achieve our vision for Burwood as a welcoming and inclusive community, with safe, vibrant and liveable places.

Burwood is recognised as a generally safe area, with overall lower crime rates compared to the rest of NSW. However, community safety is not just about recorded crime. It is also about how safe people feel.

This Plan aims to create a safer Burwood. It outlines the actions that Council will take, working with NSW Police, our community and other partners, to address priority crime issues and improve the safety, security and well-being of those who live, visit and work in the Burwood Local Government Area (LGA).

The Plan will be implemented over a four-year period, from 2023 to 2027. It focuses on achieving two key outcomes: Safe Places and Safe People. The actions in our Plan set out how we will work to prevent crime, and improve safety and perceptions of safety in our public spaces, online, in our homes, and in our relationships.

Crime prevention

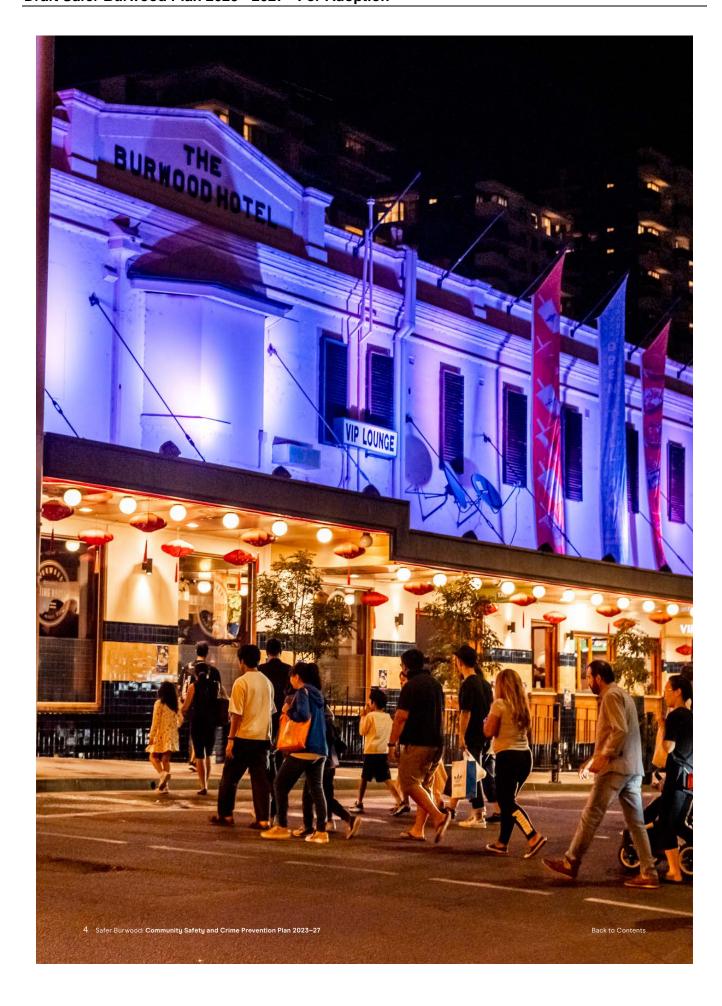
Crime prevention focuses on reducing crime and the risk of crime before it occurs by eliminating factors that lead to crime occurring. Examples include changing the physical environment to make it difficult or to discourage people from committing crimes, encouraging behaviour change and personal safety practices and improving community cohesion and connections so that neighbours are looking out for, and supporting one another.

Community safety

Community safety includes the perception and experience of safety, as well as feeling welcome and comfortable in a place.

Feeling unsafe can lead to people avoiding certain places or people and in some cases, may discourage people from being actively part of their communities. People who perceive their neighbourhood has high levels of crime or disorder are inclined to be more anxious about crime, fearful and mistrustful of their neighbours.

Community safety is about building a community where everyone can belong and live without fear that their lives will be impacted by crime, violence, discrimination or exclusion.



Council's role in community safety

Safety is everyone's business

Community safety is a complex issue that requires a whole-of-community approach. Improving safety in the Burwood LGA involves the combined efforts of government, NSW Police, service providers, business and the community.

Australian Government	Australian Government	Develops national policies, legislation and research. Leads prevention, monitoring and awareness of scams and e-safety. Involved in national policy areas such as social inclusion, multiculturalism, family violence and alcohol, tobacco and drugs. Sometimes provides funding to address crime and safety issues
NSW GOVERNMENT	NSW Government	Responsible for law and order, public housing, health, public transport, emergency management and child protection as well as policy and legislation
NSW Police Force	NSW Police	Responds to local crime and safety issues and works with Council to deliver community awareness activities
	Council	Works with the community and other government agencies to reduce the risk of crime and build safe, confident and well-connected communities. Responsible for public health and safety
	Service providers	Provide social, housing and health services to the community including victims/survivors of crime, perpetrators of crime, as well as vulnerable and marginalised members of our community
222	Community and business	Inform, support, deliver and promote community safety prevention and awareness activities



Burwood Police Area Command (PAC) meets monthly with Council's Community Safety Liaison Officer to monitor and analyse crime data from the Computerised Operational Policing System (COPS) utilised by the NSW Police Service. This helps to identify emerging trends in localised crime and develop highly responsive, targeted initiatives to minimise the impact of specific crimes on the local community.



Council contributes to the safety of our community in a number of ways:

Safer places



Improving the public domain

Creating public spaces that are well-designed, provide opportunities for communities to connect and reduce opportunities for crime or behaviour that makes people feel unsafe

Examples include:

- Public infrastructure and amenity improvements such as lighting and design.
- Growing the night-time economy and activations



Place management

Maintaining clean, safe and vibrant public spaces and places across Burwood, including town centres, parks and reserves, sporting grounds, community centres and halls

Examples include:

- · Cleaning and waste management
- Graffiti management
- · Activations and public art
- Creating alcohol and smoke-free zones



Safeguarding public health and safety (regulatory functions) Providing community education, regulation control and law enforcement around public health and safety issues

Examples include:

- Food business safety inspections
- · Road safety campaigns
- Monitoring parking around town centres and schools
- Pet ownership
- Building inspections



Addressing specific local issues through a place-based approach Monitoring and responding to crime trends through targeted community education and crime prevention activities

Examples include:

- Safety audits and 'Preventing Theft Workshops' with retail businesses
- 'Lock IT or Lose IT' campaign involving CCTV, increased Police patrols and community education to reduce stealing from motor vehicles



Safer people



Improving social inclusion, participation and perceptions of safety Supporting and delivering local community safety programs and services, particularly for those most vulnerable or marginalised

Examples include:

- Community events and cultural celebrations
- · Youth programs
- Homelessness protocols and support
- Ensure community programs and services are culturally appropriate
- · Positive local media stories



Addressing and preventing community safety issues through education and awareness Partner with Police and community to inform and educate the community on crime prevention and safety and improve reporting of crime

Examples include:

- · Scam awareness campaigns
- Domestic violence prevention
- · Personal safety workshops



Building the capacity of the local community services sector

Supporting, connecting and advocating for local services and community groups

Examples include:

- · Community Grants
- · Community service directories
- · Training workshops
- Community sector forums and inter-agencies



Research, advocacy and partnerships Issue identification and local needs analysis. Work closely with key stakeholders to build understanding, collaboration and advocacy on safety issues affecting the Burwood Local Government Area

Examples include:

- · Social research
- Share crime and safety information with police
- Burwood Local Emergency Management Committee

Strategic context

This Plan aligns with various Council plans and government legislation.

Burwood Council plans

Community safety is addressed in various ways through a number of Council plans:

Burwood2036 (Community Strategic Plan)

Sets out a vision for Burwood as a welcoming and inclusive community, with safe, clean and vibrant streets, town centres and public spaces and places that are safe and activated by day and night.

Delivery Program 2022-2026

Outlines activities that promote social inclusion and connection, respond to community needs, as well as plan and deliver infrastructure and services that keep our community safe.

Burwood Development Control Plan (DCP)

Provides guidelines and controls for the design and management of buildings and places which aim to reduce opportunities for crime to occur as well as improve perceptions of safety.

Burwood After Dark (2023)

Outlines a series of actions to grow Burwood's night time economy with a key focus on safety, activation and placemaking.

Key legislation

NSW Children (Protection and Parental Responsibility) Act 1997, Part 4

Identifies local councils as taking a lead in identifying and implementing local community safety and crime prevention strategies, including developing a Community Safety Plan.

NSW Local Government Act (1993)

Outlines Council's responsibility for maintaining a sense of safety and security for users of public land. It also gives councils the power to issue and enforce orders that aim to prevent activities that place members of the public at risk.

NSW Environmental Planning and Assessment Act (1979)

Requires Council, as the local consent authority for the assessment of development proposals, to consider and assess whether an application addresses community safety and crime prevention matters.

The Safer Burwood Plan also interacts with a range of other policies and plans including:

- Traffic and Transport Study
- Disability Inclusion Action Plan
- Public Art Policy
- Community Facilities and Open Space Strategy
- Local Employment and Investment Strategy
- · Capital Works Plan
- Place Management Framework
- · Multicultural Strategy
- · Youth Action Plan

- Cultural Plan
- Customer Experience Strategy
- Affordable Housing Contributions Plan and Policy
- · Pedestrian Mobility Plan
- Traffic and Transport Study
- · Plans of Management for Parks
- Burwood CD Parking Strategy.

How we developed this Plan

This Plan has been informed by research and evidence, including an analysis of local crime data and extensive consultation with our community.



Other sources of evidence

- · Burwood Perceptions of Safety Survey (2022) - 72 responses
- · Community Safety Workshops (2023) -24 participants
- · Council Staff Workshop (2023) -15 participants
- Advisory Committees and Groups Workshop (2023) - 10 participants
- · Community Priorities and Satisfaction Survey (2023) - 301 residents
- Burwood After Dark Survey (2022) -400+ participants and 40 businesses
- Diverse Communities of Burwood 1:1 Interviews (2022) - 48 stakeholders
- · High Street Engagement Survey (2021) -42 businesses, 44 customers

- Burwood Youth Survey (2021) -248 responses
- · Disability Inclusion Action Plan consultations (2022) - 156 people
- Towards Burwood 2036 Engagement Program (2021) - 367 people
- · NSW Bureau of Crime Statistics and Research (BOCSAR)
- · NSW Computerised Operational Policing System (COPS) Data
- · NSW Housing and Homelessness Dashboard
- · ABS Census data 2021
- · Council internal data.

Burwood at a glance

Our people



Population in 2022

40,747

Population by 2036 **73.500**



Born overseas

58%

< 5 years in Australia 1 in 3



Speak language other than English

63%

(56+ languages)

Do not speak English well or at all 14%



Identify as Aboriginal or Torres Strait Islander

<1%



People with disability 5%



Live with mental illness¹

1 in 20



SEIFA Index of Disadvantage

977

(30th percentile)²



Seniors (70+) 11%



Young people (12–24) 20%



Low income households

22%

(<\$800 per week)



Mortgage stress

26%

Rental stress

39%



People who are homeless* 646³

(*overcrowded, boarding house, rough sleeping, couch surfing, etc)

- 1 https://profile.id.com.au/burwood/long-term-health
- 2 The SEIFA Index of Relative Socio-economic Disadvantage - measures disadvantage indicators (e.g. unemployment, low incomes or education levels, single parent families, low skilled occupations, poor English proficiency)
- 3 Homelessness NSW Housing and Homelessness Dashboard, accessed August 2023

Our places



Suburbs

6 (7km²)



Households in 2021

14,817



Apartments

45%



Train stations servicing LGA

3

Burwood Croydon Strathfield



Monthly commuters through Burwood station

972,840



Group (shared) households

10%

(3 x NSW average)



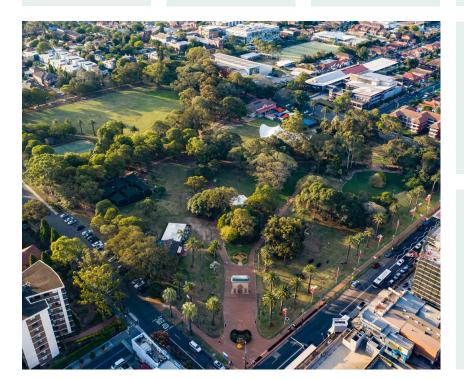
Residents living in Burwood Town Centre

45%



Local businesses in 2022

5,381





Retail industry

3rd
largest
(11%)



Major shopping centres

3

Westfield Burwood Burwood Plaza Emerald Square Burwood at a glance cont'd

Our public spaces



Civic Square



Parks 29



High streets

Burwood Road, Burwood The Strand, Croydon Georges River Road, Croydon Park

Liverpool Road, Enfield

The Boulevarde, Strathfield



COMMUNITY **FACILITIES**

6

Community venues

Library 8∙ community hub

Aquatic centre



STREETS 8 PATHS

179 km of footpath

90 km of roads



16+

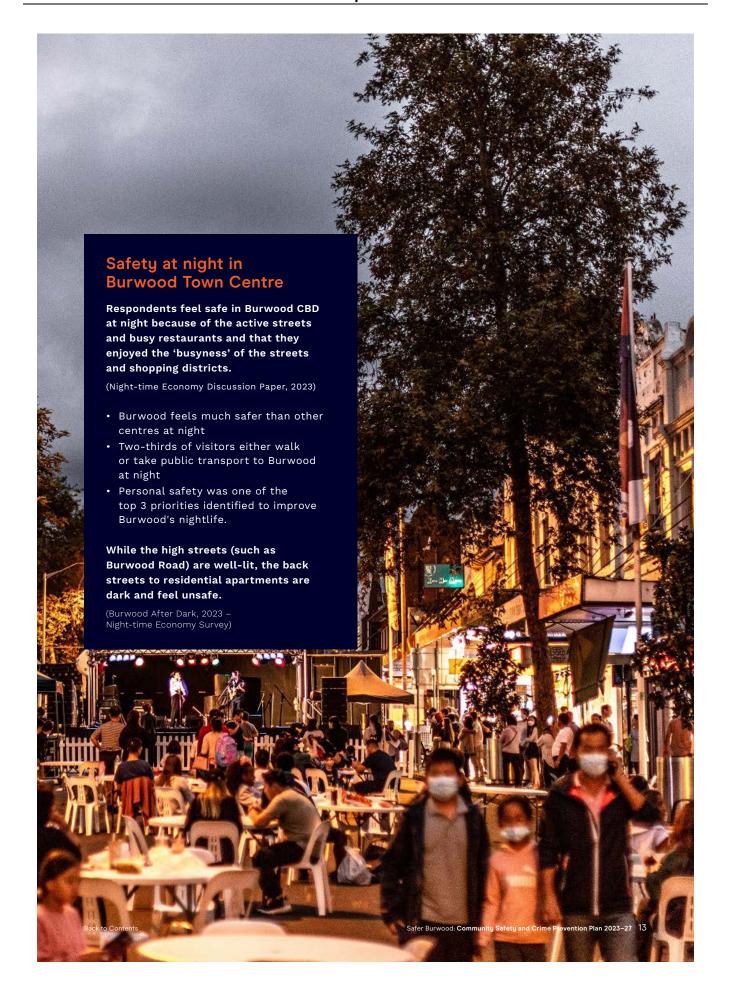
CCTV street cameras



STREET LIGHTS

2,165 **Ausgrid lights**







Crime and safety snapshot

Crime statistics show that the Burwood Local Government Area is a relatively safe place to live, with lower incident rates compared to the rest of NSW. However, there remain a number of crime and safety issues of concern for our community.

Where are crimes occurring?

Reported crimes tend to be concentrated in the Burwood CBD, along the train line and in high-traffic areas such as around Burwood Train Station, Burwood Park, Burwood Road and Westfield.

Underreporting of crime

A significant proportion of crime is underreported. Reasons for not reporting crime can include:

- · Fear of the process of reporting a crime
- Fear of retribution from the perpetrator
- Embarrassment
- Inconvenience
- Language barriers
- · Not knowing how or barriers to reporting.

For many new arrivals to Australia, a person's experience with the Police in their country of birth or pre-arrival journey may also reflect their willingness to report a crime.

Crimes and offences that tend to be underreported include retail theft, sexual assault, domestic violence, scams and fraud, and abuse of the elderly or vulnerable.

Crime trends

Crime data and Police feedback indicates that crime in the Burwood Local Government Area is decreasing overall, however, reports of offences such as **fraud** and **retail theft** remain relatively high, with a 24% increase in overall theft over the last two years.

Incidents of **domestic violence** assault increased over the last 5 years. Police feedback indicates that domestic violence is likely to be underreported due to the complexity of the problem and barriers to reporting.

Other reported theft-related crimes such as 'steal from vehicle', 'break and enter' and 'steal from dwelling' are opportunistic and have the potential to be reduced through awareness and preventative design and measures to avoid the occurrence of the crime.

While crime rates are stable in recorded incidents for a number of offence categories, Burwood LGA ranks highly proportionate to our population size for a number of offence categories when compared to other councils in Greater Sydney and in NSW.

				LGA rank (k	oy rate)⁵	Crime trend	ds	
	Offence	#incidents (last 12 months) ⁴	Rate per 100,000	In NSW (130 councils)	Greater Sydney (33 councils)	2 year trend	5 year trend	Hotspot locations
Theft	Theft (ALL)	1,304	3,228	27	2	Increase (24%)	Stable	Retail
	Fraud	419	1,037	4	2	Increase (18%)	Stable	Online
	Steal from retail store	311	770	4	3	Increase (61%)	Stable	Burwood CBD
	Steal from dwelling	108	267	35	2	Stable	Increase (9%)	Medium- high density apartments
	Steal from motor vehicle	116	287	65	11	Stable	Stable	Burwood CBD and along the train line, car parks and street parking
Assault	Domestic violence related assault	101	272	93	18	Stable	Increase (16%)	Residential

- 4 BOCSAR NSW Crime Tool, incidents from July 2021 to June 2023
- 5 Note: Although crime in Burwood LGA is decreasing overall, crime rates in proportion to our small population size often ranks Burwood higher compared to other Councils in Greater Sydney.

Other safety concerns



460 Incidents



90 tonnes dumped waste removed 2022/2023)



50-60m² graffiti removed (in 2022)



abandoned vehicles removed (in 2022)

Crime & safety snapshot cont'd

Homelessness & overcrowding



Homelessness and overcrowding in Burwood:

There are

646

people who are homeless (Rate of 161 people per 10,000)⁶

6

rough sleepers⁷

Homelessness

Homelessness is a multifaceted problem, often resulting from the interaction between a number of complex and often persistent issues.

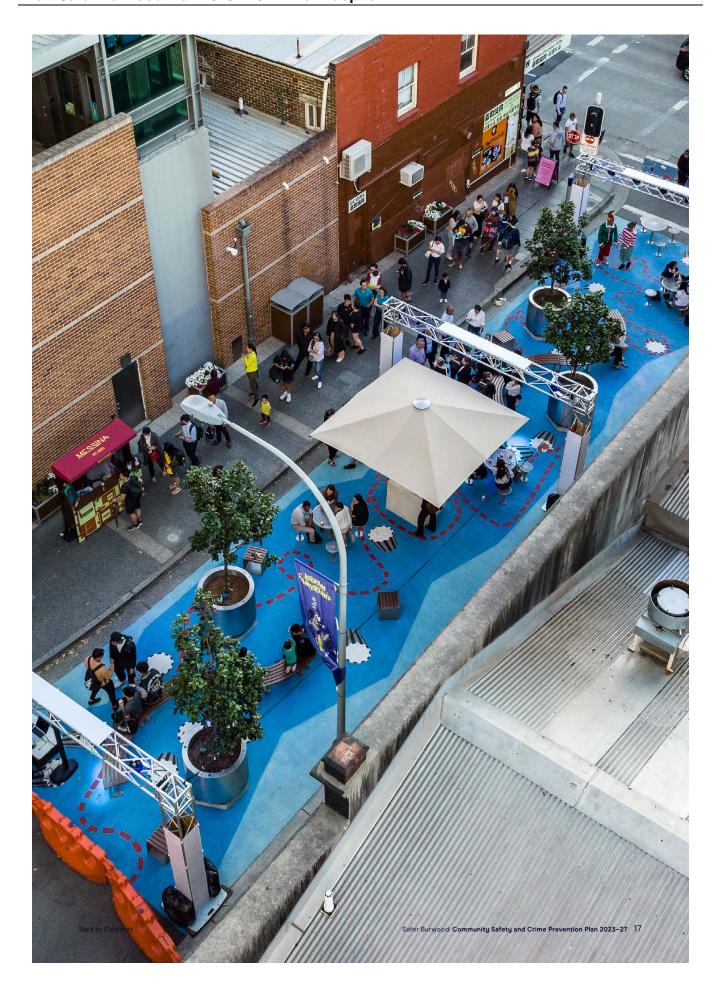
The Australian Bureau of Statistics (ABS) defines homelessness as 'When a person does not have suitable accommodation alternatives they are considered homeless if their current living arrangement:

- · Is in a dwelling that is inadequate or
- Has no tenure, or if their initial tenure is short and not extendable or
- Does not allow them to have control of, and access to space for social relations.⁸

This definition of homelessness is informed by an understanding of homelessness as 'home'lessness, not 'roof'lessness and extends beyond the commonly recognised form of people 'sleeping rough'. Homelessness is a lack of one or more of the elements that represent 'home' which may include: a sense of security, stability, privacy, safety, and the ability to control living space.

In line with the trend across NSW, the majority of homeless people living in the Burwood Local Government Area are classified as living in 'crowded' or 'severely crowded' dwellings or boarding houses. Overcrowding can have significant impacts on a person's personal safety, health and wellbeing.9

- 6 ABS, Census of Population and Housing 2023 – Estimating Homelessness
- 7 Department of Communities and Justice Annual Street Count Data, 2023, accessed via Homelessness NSW Housing and Homelessness Dashboard
- 8 Australian Health and Welfare Institute, 2023, Homelessness and homelessness services
- 9 Homelessness Australia (2023), About Homelessness, access via https:// homelessnessaustralia.org.au/abouthomelessness/ September 2023





What we heard

Feelings of safety

97%

of residents feel safe during the day

74%

of residents feel safe after dark (lower for females and longterm residents – 20+years)¹⁰

26%

of residents have felt worried about being a victim of crime in the last 12 months

1 in 3

people were concerned about being a victim of an online fraud, scam or online abuse

1 in 5

people had been scammed, experienced fraud or online abuse in the last 12 months¹¹

Inclusion and connection

71%

feel part of the local community

76%

of residents feel Burwood is a harmonious, respectful, and inclusive community

60%

feel local events offer opportunities for communities to connect¹⁰

Public domain and road safety

80%

feel satisfied with traffic management and road safety

90%

feel satisfied that graffiti is adequately removed

91%

feel satisfied with cleanliness of town centres

92%

feel satisfied that illegally dumped rubbish is adequately removed¹⁰

¹⁰ Micromex Community Priorities and Satisfaction Survey, 2023

¹¹ Burwood Perceptions of Community Safety Survey, 2022



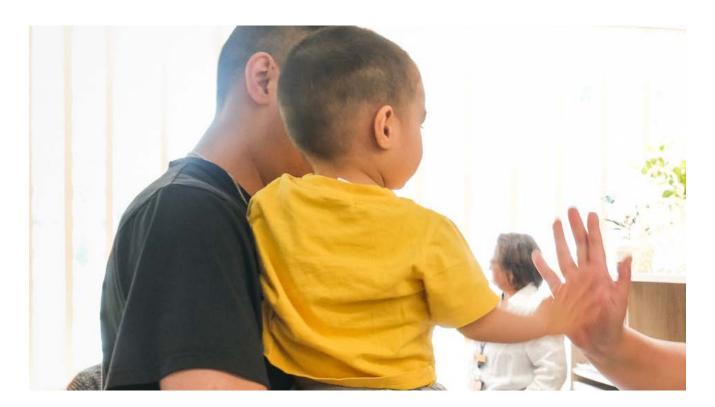
Key themes we heard through engagement with our community:

What the community values

- · Safe and welcoming public spaces for all
- Clean and safe streets and neighbourhoods
- Vibrant, active town centres during the day and at night
- Events and programs that are inclusive and connect our community
- Local services that are accessible, responsive and culturally safe.

Crime and safety priorities

- Domestic and family violence, including elder abuse
- · Fraud, scams and cyberbullying
- · Safety in public spaces, day and night
- · Safety while travelling by foot, bike or car
- · Safe, stable and affordable housing
- Retail and mail theft as well as theft from motor vehicles
- Support and inclusion for people who are vulnerable, isolated or unsafe
- Increased awareness and reporting of crime, especially by diverse communities
- Support and collaboration with local services, police and community groups.



Our action plan

This Plan outlines how we will work with NSW Police, the community and other stakeholders to improve community safety across the Burwood LGA over the next four years.

These actions focus on two key outcomes that will benefit our community - Safer Places and Safer People.

Priority areas and actions reflect the key issues identified by crime data as well as safety concerns identified by our community and the agencies that we work with.



2. Safe people







Relationships

Communities

Support services



1. Safe places

1.1 SAFE & ACTIVE PUBLIC SPACES

How a place looks and how well it is used, can impact feelings of safety.
There are a number of things that
Council can do to improve the look, feel and vibrancy of public spaces, as well as reduce opportunities for crime to occur.

Crime statistics indicate that the Burwood LGA is generally a safe area with lower incident rates compared to the rest of NSW. However, reported crimes tend to be concentrated in public spaces with high-traffic areas, such as around Burwood Train Station, Burwood Park and Burwood Road.¹²

It is important to note that perceived fears can also impact people's quality of life and the social and economic wellbeing of communities. Perceptions of safety often come from how people feel about an area or place.

Community engagement tells us that residents and visitors generally feel safe in Burwood. However, some people report feeling less safe after dark, and avoid areas that are isolated or inactive like laneways and pocket parks.

The community values the sense of personal safety experienced

in Burwood (for all ages, genders, day or night).

(Australian Liveability Census, 2023)

97%

of residents stated they feel safe in their local area during the day, while

74%

feel safe alone after dark¹³ (Community Priorities and Satisfaction Survey, 2023)

¹² NSW Bureau of Crime Statistics and Research, 2022 (NTE Discussion Paper)

^{13 2023} Burwood Community Priorities and Satisfaction Survey



The community told us they want public spaces and places that are:



- · Accessible, high quality and welcoming
- · Safe, vibrant and well-utilised
- · Activated by day and night
- · Well-maintained, clean and orderly
- · Activated and offer a diversity of experiences.

What we can do to help:











Lighting & wayfinding

CCTV cameras

Cleaning & waste management

Graffiti removal







Infrastructure Public art and maintenance and upgrades



placemaking projects

Activations. events and night-time trading

Major public domain improvements

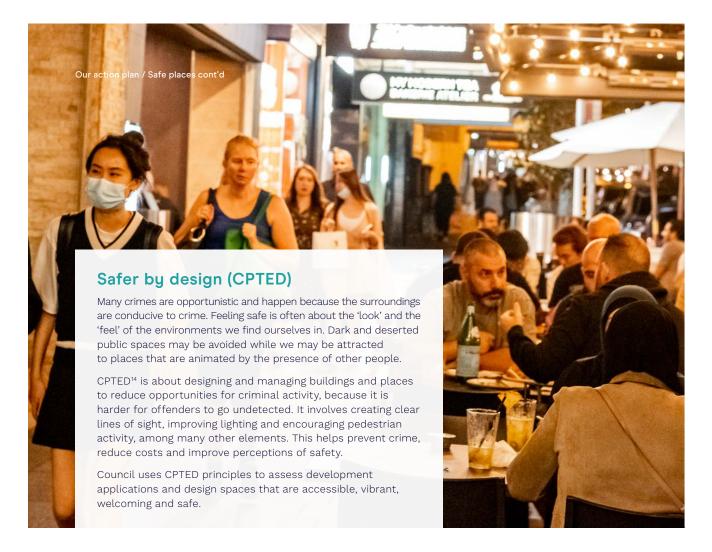
A number of transformative public domain projects are planned to be delivered across the Burwood LGA which will improve the safety, amenity and use of public spaces.

These projects will revitalise high streets, parks and urban spaces including Burwood Road, Deane Street Precinct, Bells Lane (Strathfield), Burwood Urban Park and Arts and Cultural Centre, Paisley Road connecting Burwood and Croydon Stations, Burwood Park, Henley Park, Russell Reserve and Woodstock Park.

Placemaking and safety improvements will be incorporated into the design of these public spaces increasing the level of observation or surveillance that people have of one another when moving about, improving vibrancy and increasing activity, and contributing to a safer Burwood.

Strategies and actions to improve safety in public spaces

Focus Area		Action	Council's role	Timeframe
Safety by Design (CPTED)	1.1.1	Update the Burwood Development Control Plan (DCP) to include objectives and provisions that promote best practice "safer by design" principles	Lead	Y3
Community safety audits	1.1.2	Conduct a program of community safety audits with NSW Police in response to identified crime and safety concerns in known hotspots and public spaces and identify opportunities to address safety and crime issues	Partner	Ongoing
salety audits	1.1.3	Conduct place experience audits to identify opportunities to improve community safety	Lead	Ongoing
Place management and public domain	1.1.4	Develop a principles-based Place Management Framework and an Open Space Vision and Action Plan to lead the management and delivery of public and open spaces that are inviting, safe and adaptable	Lead	Y2
improvements	1.1.5	Promote the connection between key precincts in the Burwood Town Centre	Lead	Ongoing
	1.1.6	Activate key public and open spaces through events, installations and programs that enhance safety, vibrancy and belonging	Lead	Ongoing
Activating public spaces	1.1.7	Collaborate with business, community and other stakeholders to support projects to revitalise and encourage safe activation of the LGA's centres including promotion of night-time activities	Partner	Ongoing
	1.1.8	Explore the feasibility of improving the infrastructure to support activations and events in Burwood Park and laneways	Lead	Y3
	1.1.9	Advocate for the Burwood Town Centre to be accredited under the Purple Flag Program	Lead	Y3
Night time economy activation	1.1.10	Review Council's planning framework to encourage activation of the public domain at night	Lead	Y3
	1.1.11	Implement Burwood After Dark Strategy actions that relate to safer places and safer people	Lead	Y2 Y3 Y4
Lighting improvements	1.1.12	Conduct Lighting in Place Audits and explore lighting improvements in Burwood Town Centre, neighbourhood centres, streets, around key buildings and public squares	Lead Partner	Y1
	1.1.13	Explore targeted improvements to building lighting based on the gaps identified in the Burwood After Dark Audit and investigate creative lighting opportunities and installations in dark and inactive spaces	Lead	Y4
Sportsgrounds lighting	1.1.14	Investigate opportunities to extend after-hours lighting in key parks and sportsgrounds to improve night-time usage and experience	Lead	Y2
Perceptions of safety	1.1.15	Conduct community engagement to determine how people feel across the LGA and encourage community-led activation of public spaces	Lead	Ongoing





14 Crime Prevention Through Environmental Design (CPTED) principles

Safe and Clean Campaign

Council's Safe and Clean Campaign is a community education campaign aimed at increasing awareness amongst children and the wider community on how to stay safe in public places and how littering impacts the community.

The campaign uses two superhero characters, 'Super Safe Sally' and 'Captain Clean Up', who visited primary schools throughout the area. 'Super Safe Sally' reinforces personal safety tips and 'Captain Clean Up' highlights the importance of how littering affects the environment. A comic book about the two superheroes is also distributed to students with Council badges.

Purple Flag accreditation

Purple Flag is an international accreditation scheme that recognises an area that has a safe and vibrant night-time economy. Purple Flag towns and cities benefit from more visitors, lower crime and anti-social behaviour and improved perceptions of safety. Town centres that achieve a Purple Flag are considered safe, vibrant, appealing, well-managed and offer a positive experience to visitors and users of the space.

The accreditation process is based on five core standards that town centres must meet.

Safety is a key consideration including well designed, safe and welcoming spaces, vibrant and active places that are alive during the day and night as well as the ability to move around the centre on foot with ease and get home safely.

Policy envelope

Wellbeing

clean, and safe

Place

A clear aim and a common purpose

We will also continue to:

- · Apply the international standard of Crime Prevention through Environmental Design (CPTED) principles into all Council development, urban design and infrastructure projects, including the planning and design of open spaces, public places and business precincts and encourage our community to input into the design process
- Deliver public domain improvement projects in town centres, parks and other places across the Burwood LGA which improve the safety, amenity and use of public spaces and create new cultural or entertainment precincts
- · Provide a high standard of waste management, recycling and cleansing services in streets, town centres and parks
- · Remove graffiti in a timely manner especially offensive material, with a focus on hot spot areas such as town centres, car parks and shopping districts.
- · Provide and maintain a high-quality CCTV network in key locations across the LGA
- · Enforce Alcohol Free Zones in public places and Alcohol Prohibited Areas in parks to minimise alcoholrelated offences and antisocial behaviour
- · Provide advice on major projects with regard to safety by applying CPTED principles where applicable
- Engage with Council's Disability Inclusion Advisory Panel, Multicultural Advisory Committee and Burwood Youth Advisory Committee on design and experience of key places and infrastructure
- · Refer relevant development applications, such as public car parks, licensed premises, public buildings, and apartments to the Burwood Police Area Command for comment.

CCTV city safe network

There are over 16 CCTV street cameras and 88 CCTV cameras in and around Council community facilities across the Burwood LGA. These cameras help NSW Police detect and prosecute crime. The presence of these cameras can also deter crime and increase community perceptions of safety.

Safety audits

Safety Audits are specific to sites and usually arise due to an identified issue with recommendations relevant. to the site.

Council's Community Safety Officer meets regularly with Police to review crime statistics and identify crime issues and patterns relating to the Burwood LGA. This helps determine if an audit and/or crime prevention strategy is required.

Rapid graffiti removal

Council has an adopted Graffiti Management Policy that outlines our commitment to maintaining amenities, facilities and public places by providing a rapid graffiti removal service.



NSW Police and business engagement tells us that many retail theft offences go unreported, often due to delays or the time involved in reporting a crime. This can allow offenders who commit crimes to continue their activities and potentially target multiple retailers without being detected or stopped.

1.2 SAFE BUSINESSES

Burwood remains ranked in the fourth highest area for retail theft compared to other councils in NSW and third in Greater Sydney.¹⁵

Despite local incidents remaining stable over the past two years, retail theft rose by 38% across NSW. This includes the theft of food and grocery items from supermarkets as well as high-end goods from retail outlets. Community engagement indicates that financial hardship as a result of the cost of living crisis may be contributing to increased rates of shoplifting.

NSW Police feedback and hotspot maps show these offences mainly occur in the Burwood Town Centre, particularly in major shopping centres. These centres benefit from their prime location and easy access to public transport, which likely contributes to foot traffic as well as potential opportunities for shoplifting.

- 15 NSW Bureau of Crime Statistics and Research Crime Tool, Incidents of Theft (Steal from retail store) from July 2018 to June 2023.
- 16 Ibid.
- 17 ABS data presented by economic profile
- 18 2021/22 data National Institute of Economic and Industry Research (NIEIR) ©2023. Compiled and presented in economy.id
- 19 Burwood Economic Development & Night Time Discussion Paper July 2023

Retail business snapshot:

381

retail businesses operate across the LGA (7% of all businesses) (ABS, 2022) 17

Retail is the

3rd largest industry sector in the Burwood area (11%)¹⁸

26%

of Employed Residents in the Burwood LGA work in the Retail Trade¹⁹

The Burwood Town Centre has a large and vibrant retail centre. The retail centre is projected to increase by 61%

by 2036²⁰, with supermarkets comprising the largest increase

Burwood has three major shopping precincts – Westfield Burwood Shopping Centre, Burwood Town Centre shopping strip and a smaller centre at Burwood Plaza.²¹

- 20 The Burwood Town Centre is one of the largest retail centres in the surrounding area, with over 85,900m2 of floor space, and a 61% increase forecast by 2036.
- 21 Burwood Local Employment and Investment Strategy, SGS Economics. 2020 based on floor space

Strategies and actions to improve local business safety

Strategy		Action	Council's role	Timeframe
	1.2.1	In collaboration with NSW Police, undertake Safer by Design site audits for local businesses in key locations to improve the safety and security of their premises	Partner	Y1 Y2
Reducing retail theft	1.2.2	Develop and deliver multilingual crime prevention public awareness and education programs and resources for local businesses on retail theft and other crime	Lead	Y4
	1.2.3	Collaborate with shopping centre management, individual retailers, Chambers of Commerce and NSW Police in the promotion of strategies to reduce stealing and other safety issues	Partner	Ongoing
Improve	1.2.4	In partnership with NSW Police, Chambers of Commerce and shopping centre management, explore ways to improve the reporting and response processes for crimes affecting local businesses	Partner	Y1
reporting of crime	1.2.5	Develop and deliver a multilingual public awareness and education program for retailers and the general public about the importance of staying safe and the reporting crimes promptly	Lead	Y3
Business support programs	1.2.6	Disseminate Local and State Government business support information	Lead	Ongoing
	1.2.7	Undertake research and consult with stakeholders to identify and deliver business support programs in partnership with Chambers of Commerce	Lead	Ongoing

We will also continue to:

- · Monitor local crime trends in retail precincts and licenced premises, identify hotspots and determine appropriate strategies to address risk areas in collaboration with NSW Police
- · Manage registration of local businesses and implement proactive strategies to raise business awareness of regulatory requirements
- · Monitor and enforce compliance with safety requirements by local business including fire safety, food safety, brothels, skin penetration services and beauty treatment salons
- · Involve businesses in the design and maintenance of public spaces and delivery of projects, activations or events occurring in business and retail precincts
- Fund local business community safety and amenity improvements through our Shopfront Improvement Program initiative.

Business safety compliance

A range of business regulatory requirements are in place to ensure the safety of business owners, their staff and customers, for example, safe food practices, hairdressers, skin penetration businesses, beauty treatment salons, and fire safety.

Council promotes those standards through regular inspections of business premises, continuing education and enforcement when required. Council provides information on business support available to local businesses and is able to assist businesses to navigate licences and permits.

Shopfront improvement program

Council provides grant opportunities to local businesses for projects which improve the appearance of their shopfront. Eligible projects which improve community safety include improvements to awnings and structures that increase pedestrian safety, shopfront safety and security, and provide a deterrent for anti-social behaviour.



1.3 SAFE ONLINE

Burwood has the second highest rate of fraud offences compared to other council areas in Greater Sydney and 4th highest rate across NSW.²²

Police report that the majority of these offences occur online through cybercrime and the theft of mail to commit credit card fraud or to assume another person's identity.

Steal from dwelling offences have also increased over the last 5 years (by 9%).²³ Hotspot maps show these offences occur in areas with medium-high density apartments.²⁴

Community engagement tells us that this is an issue affecting local residents, with seniors, young people and linguistically diverse community members often at greater risk.

Fraud is an ongoing problem and is constantly changing with new and increased levels of technologies and online services, data breaches as scams become more sophisticated.

The community told us they want to feel:

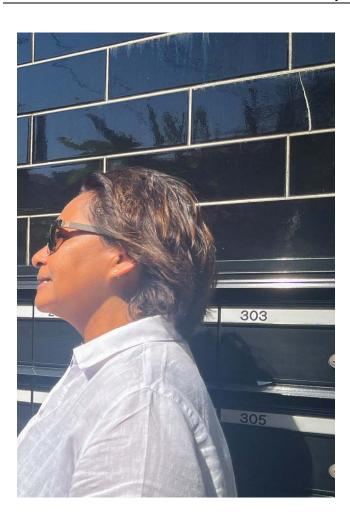


- · Safe online
- Protected against identity theft and scams
- · Protected against social media abuses

²² NSW BOCSAR Crime Tool, Incidents of Theft (Fraud) from July 2018 to June 2023

²³ Ibid

²⁴ NSW BOCSAR Crime Tool, Incidents of Theft (Fraud) from July 2018 to June 2023, Hotspot maps compared to High density housing, ABS 2021 (Social Atlas)



Online scams, fraud and cybercrime are growing safety issues affecting our community. Mail theft has also escalated as a means of identity theft to aid credit card fraud and other types of fraud.

Fraud is a crime that involves someone using deceptive or dishonest behaviour, to obtain money, goods or services or to evade a liability. It can include personal fraud, including card fraud, identity theft, and scams (phishing, romance, computer support, financial advice and more).

A scam is a way of tricking people into handing over money or personal details. Due to the deceptive nature of scams, people may not always be aware that they have been exposed to or responded to a scam.

Cybercrime is a crime in which a computer is the object of the crime (for example, hacking, phishing and spamming) or is used as a tool to commit an offence electronically (for example, theft, fraud, distribution of child pornography, online abuse and hate crimes).

24%

of people who had reported crime over the last 12 months were victims of a scam, fraud or online abuse (Burwood Perceptions of Safety Survey 2023)

In Australia:

- · Card fraud is the most common type of personal fraud, followed by scam, online impersonation and identity theft²⁵
- Older Australians continue to lose more money than other age groups26
- People from culturally and linguistically diverse communities experience higher financial losses to scams - more than one-quarter (28%) of losses from identity theft and a third (33%) of all losses to pyramid schemes²⁷
- Two thirds of Australians were exposed to a scam in 202228
- 30% of victims do not report scams to anyone
- Phishing is the most common scam (ie. tricking victims into giving out personal information such as bank accounts, passwords, credit cards or super). Most phishing scams are sent as text messages.29

Mailbox theft and identity fraud

Mailbox theft leading to identity fraud is increasing. The theft of items such as driver's licences and utility bills is more common in areas of medium-high density apartments, where mailboxes are easily accessible. Most standard locks fitted on commercially made letterboxes are easy to breach or open. Replacing them with a lock and key or high-security letterbox locks that have no master key function is harder to force open.

- 25 ABS Personal Fraud Survey 2021-22
- 26 ACCC 2023, Targeting Scams report 2022 quoted in The Guardian article (Apr 2023)
- 28 ABS Personal Fraud Survey 2021-22, quoted in ABS Media Release
- 29 ACCC, Media release (Scamwatch 2023 Report) https://minister. infrastructure.gov.au/rowland/media-release/albane government-acts-disrupt-illegal-text-message-scams

'Spot a Scam, Stop a Scam'

Tackling fraud is complex and involves a multifaceted approach. Education which encourages people to make safe choices can be effective in reducing crime.

Council works with NSW Police, community partners and agencies working in cybercrime to identify methods of minimising risk and increasing awareness of the community, especially our community members most at risk.

In 2021, Council distributed the 'Spot a Scam, Stop a Scam' booklet and fridge magnet to all households in the Burwood LGA. It provided information in English and Chinese on how scams work, examples of scams and how to protect yourself, as well as help to report crime or find help and support.

Council continues to work with NSW Police and community organisations to deliver workshops and initiatives targeted at vulnerable community groups, including seniors and new migrants, to increase awareness of common scams and how to 'Spot a Scam to Stop a Scam'.

For further information visit:

www.esafety.gov.au or www.scamwatch.gov.au





Reduce parcel theft campaign

The surge in online shopping over recent years has transformed the way we shop, making convenience a top priority for consumers. Alongside this trend, the adoption of contact-free delivery options gained momentum.

In 2021, an analysis of local crime statistics showed certain areas within the LGA, particularly apartment blocks, were hotspots for mail theft.

Council and Police visit the strata management of affected apartments to bring the parcel theft issues to their attention and to collectively develop solutions.

Information and education are provided for residents with advice on enhancing building security, reinforcing the importance of community vigilance, and encouraging residents to promptly retrieve their delivered packages.

Strategies and actions to prevent fraud and improve online safety

Strategy		Action	Council's role	Timeframe
	1.3.1	Work with NSW Police to identify and audit hotspots for mail and parcel theft	Lead	Y2
Mail theft prevention	1.3.2	Update Council's Development Control Plan (DCP) to ensure that mailboxes are located inside secure entries and are fitted with individualised non-master key locks in medium-high density apartment settings and apply relevant conditions of consent	Lead	Y2
	1.3.3	Investigate and promote best practice letterbox design to residents and strata managers to reduce opportunities for mail theft to occur, including the upgrade of mailbox locks located on the outside of apartments to a safer mailbox lock targeting multi-dwelling developments in hotspot areas		Y4
Fraud prevention education	1.3.4	Work with NSW Police and the community to deliver and evaluate campaigns/programs that raise awareness and assist in the prevention of fraud in community languages and through online and in person methods (protecting against mail theft, credit card and identity theft and scams)	Partner	Y2
Protecting against fraud	1.3.5	Work with local organisations, community services and groups to reduce the risk of vulnerable and isolated members of the community from being victims of fraud	Lead	Ongoing
Cyber safety and online bullying	1.3.6	Support, promote and deliver cyber-safety and online bullying prevention initiatives and campaigns targeting at risk groups	Partner	Y3

We will also continue to:

- Work with the Child and Families Interagency to identify opportunities to inform and educate young people and families about e safety
- Collaborate with the Office of the e-Safety
 Commissioner on opportunities to provide
 information and 1-1 discussions on e-safety through
 Council's Mobile Play Van service.





1.4 SAFE TRAVEL

Creating a safe travel environment for community members and visitors is a key priority for Burwood. Community consultation identified opportunities to improve road and pedestrian safety, especially on high streets and through town centres, to and from public transport, and when travelling at night.

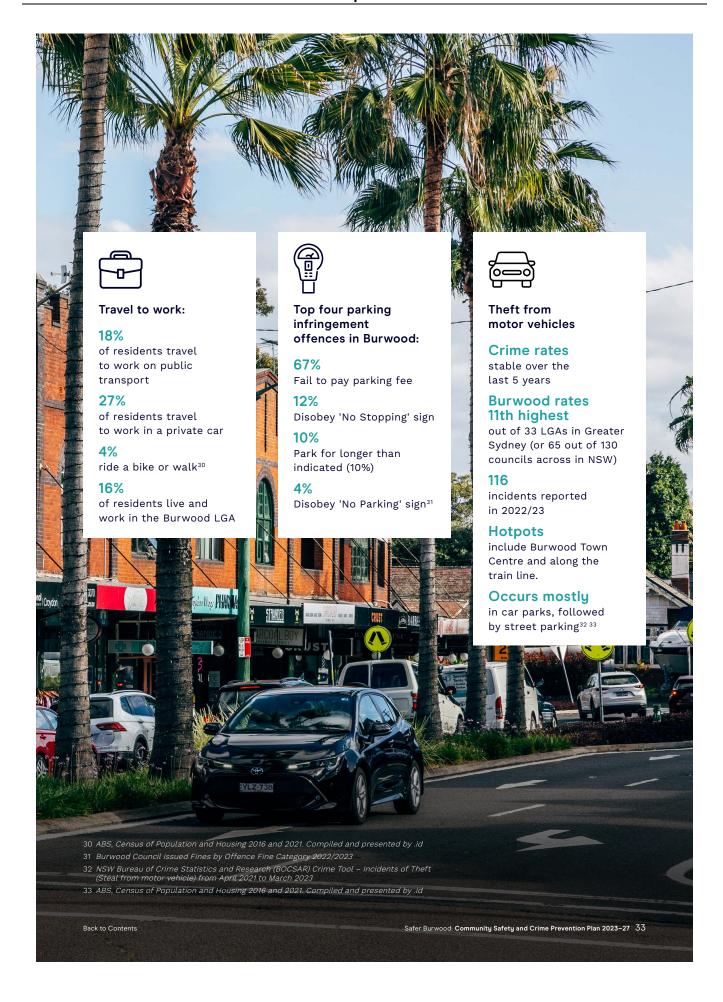
Excellent transport infrastructure and easy access to shops, services and the Sydney CBD has made the Burwood LGA an attractive destination for people to live, work and visit.

Council plays a key role in providing safe roadways, walkways and cycleways, managing traffic and parking, and ensuring a safe travel environment for community members and visitors.

The community told us their key road and travel safety concerns were:



- Travel at night including travelling to and from public transport and walking through poorly lit or isolated areas
- Road congestion and lack of accessible parking drop-off areas in the town centres
- Pedestrian safety and congestion on footpaths, particularly in the Burwood Town Centre
- · Impact of e-bikes on footpaths.



Strategies and actions to improve travel safety

Strategy		Action	Council's role	Timeframe
Pedestrian safety improvements	1.4.1	Implement pedestrian safety improvements in town centres and transport corridors through the design and delivery of public domain revitalisation and upgrade projects	Lead	Ongoing
Education campaign	1.4.2	Design and deliver an education campaign to improve the safety of pedestrians and food delivery riders	Partner	Y3
Theft awareness	1.4.3	Monitor hotspot areas and deliver targeted campaigns in partnership with NSW Police	Partner	Y3
Car park and commuter safety	1.4.4	Investigate strategies to promote vehicle safety messages in Town Centre car parks, such as the installation of lighting, signage and pavement markings	Lead	Y3
Number plate theft prevention	1.4.5	Develop an awareness campaign to highlight the benefits of Anti-Theft Screws for vehicle number plates and potential use for serious crime and partner with local vehicle repairers to install anti-theft number plate screws	Lead	Y1
Travelling safely after dark	1.4.6	Investigate the expansion of defined set-down and pick-up points for Rideshare within Town Centres	Lead	Y3
E-Bike safety	1.4.7	In partnerships with NSW Police, deliver E-Bike Safety Workshops to improve awareness of the road rules and laws for e-bike riders including mandatory safety equipment and age restrictions to improve safety and awareness	Partner	Y1 Y2

We will also continue to:

- Undertake public awareness and education programs to encourage safe driving practices and pedestrian safety
- · Implement the Traffic and Transport Study's recommendations
- Undertake Council parking patrols in reported problem areas for unsafe parking practices and parking offences at regular intervals
- Work with local schools experiencing traffic issues to identify and implement proactive strategies to better address and manage pick-up and drop-off arrangements
- · Undertake focused parking patrols at key schools experiencing ongoing road safety issues and liaise with NSW Police to increase Police patrolling at regular intervals

- · Identify and assess problem areas for speeding and install traffic calming measures and pedestrian crossing upgrades where appropriate
- · Deliver and upgrade Council-managed aspects of transport hubs, roads, pathways and cycleways that are accessible, activated, well maintained and planned with CPETD principles
- · Undertake traffic and transport planning and works which deliver integrated pedestrian, traffic, roads and parking management and support alternative modes of transport.

"Lock it or Lose it" bicycle safety campaign

As part of a community awareness campaign to reduce bicycle thefts, Council partners with Burwood Police Area Command to implement a series of education and prevention strategies which involved:

- · Undertaking a risk assessment of all bike racks within the LGA
- · Surveying the community to better understand views on bike usage
- Installing signage at bike rack sites, reminding bike users to "Lock it or Lose it" and offering \$50 vouchers to be used towards the purchase of bike locks
- Encouraging bike owners to register with BikeVAULT (an initiative of Crime Stoppers and NSW Police to expose and defeat the illicit trade in stolen bikes).





Safer streets through road safety education

Council's Road Safety Officer develops road safety programs and awareness campaigns to educate pedestrians and road users, reduce traffic and parking problems, and address community safety outside school areas.

Key areas of focus include:

- Child Restraint Fittings
- Workshops for Learner Drivers
- Pedestrian Safety and Walking Safely Campaigns
- Radar Speed Displays
- Speed Cameras
- Food Delivery Rider Safety
- 40km/h speed zones in high traffic and local areas
- · Driver Fatigue
- · Seniors Road Safety
 - · Motorcycle Riders
 - · School Zone Road Safety.

Safety around schools

Council's Community Safety Team proactively patrol all school zones within the Burwood LGA. These patrols focus on child safety and act as a deterrent as well as community education and awareness. Council acknowledges that school areas can be heavily congested and vehicular movement can be difficult. Enforcement is used in areas that pose a threat to the safety of children, road users or pedestrians, or significantly impact local neighbourhoods.





1.5 SAFE HOMES

Access to safe and secure housing is a basic human right and critical to health and wellbeing. Lack of housing availability, affordability and rental security is placing people at increased risk of homelessness, overcrowding or living in unsafe or insecure housing.

While Burwood does not have a highly visible homeless population, homelessness is a growing issue in the Burwood LGA.

Homelessness takes many forms including sleeping rough, couch surfing, staying in boarding houses or mostly in unstable or overcrowded accommodation. Lack of safe or affordable alternatives often places people in vulnerable situations.

'Burwood is a safe area for rough sleepers – there are places to sleep comfortably under shelter, food and other supports. It also has a generous community.'

(Service provider 2022)

34 ABS 2021 Census – Number of Homeless people by LGA, counting persons, estimating homelessness compiled and presented in Homelessness and Housing Dashboard (accessed August 2023)

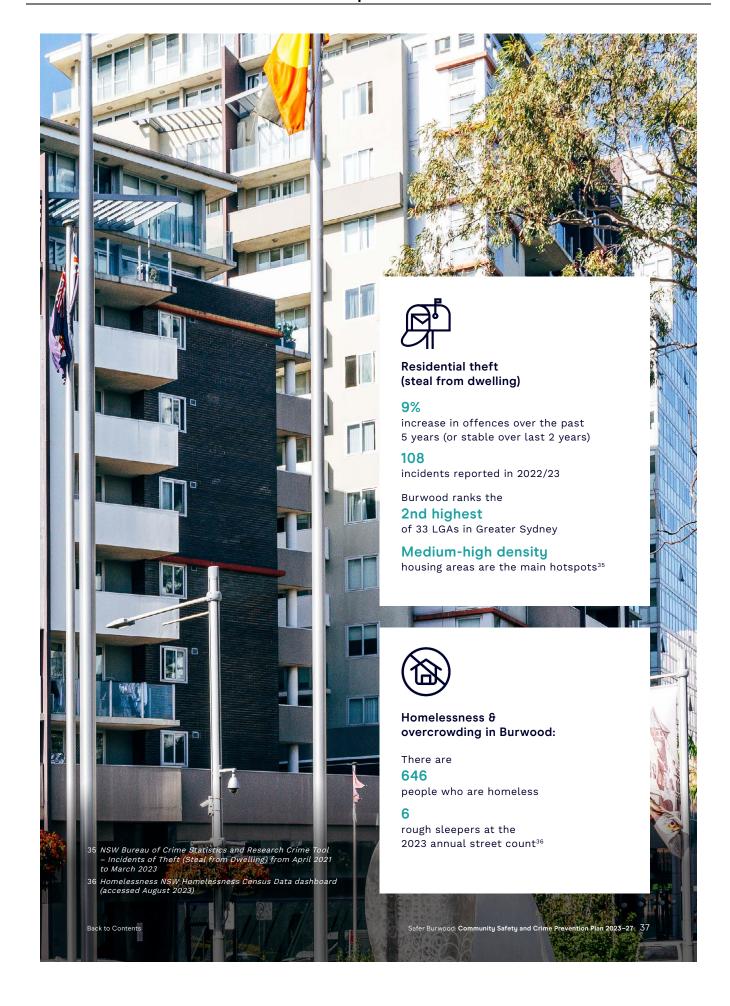
'There is lots of couch surfing. And people are living in exploitative situations – being charged a lot of money for inadequate conditions e.g. renting by the bed. There is a need for more regulation and monitoring of boarding houses'.

(Service provider, 2022)

The community told us they want:



- Housing security and housing options that are safe and affordable
- Boarding houses to be monitored to ensure they are maintained and safe
- People who are homeless to be able to access food, shelter, and amenities
- Council to advocate on housing availability, affordability and rental security and cost of living pressures which are affecting our residents
- Community awareness about the dangers of combustible energy for heating and cooking.



Strategies and actions to address homelessness and improve safety at home

Strategy		Action	Council's role	Timeframe
Homelessness in public spaces	1.5.1	Implement and monitor Council's Homelessness Protocol and Procedure to ensure the safety of people who are homeless in the Burwood area and continue to provide training to frontline staff	Lead	Ongoing
Homelessness awareness	1.5.2	Advocate for the safety of people who are homeless or sleeping rough in open spaces and work with key stakeholders to facilitate safe housing and access to support services	Partner	Ongoing
	1.5.3	Support local initiatives and strategies to assist in addressing and preventing homelessness	Partner	Ongoing
Addressing drivers of homelessness	1.5.4	Support advocacy related to the key drivers of homelessness including housing availability, affordability, rental security and cost of living pressures which are affecting Burwood residents	Partner	Ongoing
Safe and secure housing	1.5.5	Develop an Affordable Housing Contributions Plan and Policy	Deliver	Y1
	1.5.6	Advocate to the NSW Government for increased funding for community housing options to improve choice and affordability	Deliver	Y1
Home safety awareness and prevention	1.5.7	Implement and support targeted community awareness campaigns to promote home safety and crime prevention, including promotion of existing initiatives such as NSW CCTV Police Register and BikeVAULT	Lead	Ongoing
	1.5.8	Implement and support programs and activities that educate the community about home safety (e.g. fire safety, property identification, building better security habits and securing their property) and measure their effectiveness	Lead	Ongoing

We will also continue to:

- · Work with service providers and faith based organisations to monitor cost of living impacts on local residents and identify ways to increase service provision and resources to the community
- Address safety issues in the home through broad and targeted community education, regulation enforcement and collaboration
- · Work with Council's Advisory Committees and Groups to ensure any emerging safety issues for our community are captured and our community education campaigns are effective
- Deliver programs, services and infrastructure that help facilitate 'active' lifestyles to help reduce the risk of falls or injuries
- · Undertake annual street count to monitor th level of rough sleepers in Burwood Town Centre
- Inspect registered Boarding Houses annually to ensure compliance with safety standards.

Low cost rental accommodation

Boarding houses and co living housing provide compact rental accommodation for a range of occupants. Both housing types are typically built in well-connected areas, where residents have convenient access to work, study and recreation opportunities.

Boarding Houses

Boarding houses must be used for affordable housing in perpetuity and must be managed by the community housing provider (CHP) in perpetuity. Each room is generally designed to be self contained, with its own bathroom and kitchenette.

Boarding houses are to be managed in accordance with the requirements of the Boarding Houses Act 2012. The Act provides a regulatory framework that aims to ensure that boarding houses are maintained to high standards however, research shows that due to a lack of legal protections offered to boarding house residents, they can experience high degrees of instability and vulnerability in their housing.37

Co-living accommodation

Co-living housing was introduced as a housing type by the NSW Government in November 2021. Co-living housing is not required to be managed by a CHP, however must provide a primary place of residence for all occupants.

Co-living housing must contain at least 6 private rooms and include key features such as fully furnished, ready-to-occupy private and shared spaces. A manager, who is responsible for the shared spaces, should actively encourage a sense of community.

Co-living housing often appeals to students, young professionals, or key workers.



Homelessness Protocol

Council has developed a Homelessness Protocol and Procedure to support a consistent response across the organisation on identifying and responding to homelessness, and connecting people with appropriate support.

Council-wide training is delivered on the Homelessness Protocol and Procedure to increase awareness and to upskill frontline staff.



Regulating community safety

Council is responsible for building the community's awareness of safety regulations applying to homes and neighbourhoods including swimming pool fencing, overgrown residential properties, hoarding and companion animals.

Our Community Safety Team conducts inspections and enforces compliance where it becomes necessary to maintain property in a safe and healthy condition.

³⁷ Registrar of Community Housing (2019), Regulation of Boarding Houses in NSW Final discussion paper



2. Safe people

2.1 SAFE RELATIONSHIPS

Domestic violence and elder abuse are growing safety issues affecting our community.

Domestic and family violence

Crime statistics show that domestic violence assaults in the Burwood LGA have increased 16% over the past 5 years.³⁸ However, NSW Police and community feedback indicates that incidents of domestic and family violence are likely to be significantly underreported and recorded crime statistics provide only part of the picture.

Council plays an important role in working with our community to raise awareness of the incidence and prevalence of domestic violence in our community, in the promotion of respectful relationships and promoting gender equity. Council also plays a vital role in supporting local services providing support to victims, and in advocating for funding to, and availability of, services and housing to ensure families and individuals are safe.

Domestic and family violence includes any behaviour, in an intimate or family relationship, which is violent, threatening, coercive or controlling, causing a person to live in fear.

There are several socio-cultural conditions or behaviours that drive violence against women, including:

- Condoning violence against women
- Controlling and/or coercive behaviour
 that limits women's independence
- Cultural stereotypes that promote an 'ideal' masculinity and femininity, and
- Male peer relations and cultures of masculinity that emphasise aggression, dominance and control, disrespect, objectification and/or hostility towards women.³⁹

³⁸ NSW Bureau of Crime Statistics Research – Number of recorded domestic violence related assault incidents by Local Government Area from July 2018 to June 2023

³⁹ Our Watch website: https://www.ourwatch.org.au/the-issue/

The community told us they want to:



- · Stop domestic and family violence
- Protect our elderly from abuse occurring across all cultures
- Build an understanding of respectful relationships in families and communities
- Provide support and resources to victim-survivors and service providers
- Have access to more culturally responsive services, programs and support.



Elder abuse

Abuse of older people is also a complex and sometimes hidden problem. Psychological (emotional) abuse is the most common type of abuse. Other forms include financial abuse, physical abuse, sexual abuse, and neglect.

Elder abuse amongst culturally diverse communities includes:

- · Lack of respect due to culture, race or ethnicity
- · Feeling like 'free labour'
- Restricting contact with friends or relatives or to access cultural activities
- Use of language barriers and mistranslation or denial of important information
- · Physical and financial abuse.



Domestic and family violence in Burwood⁴⁰

101

incidents

272

incidents per 100,000 people in Burwood LGA

Ranked 18 out of 33

LGAs in Greater Sydney

16%

Increase over the last five years

68%

of victim survivors were female

68%

of perpetrators were male



Elder abuse

15%

of people aged 65 and older experience elder abuse

Emotional abuse

is the most common form of elder abuse

Higher rates of abuse

for women than for men⁴¹



40 NSW Bureau of Crime Statistics Research - Incidents of Assault (Domestic assault) incidents by Local Government Area from July 2018 to June 2023
41 AIFS, National Elder Abuse Prevalence Study: Final Report (2021)

Strategies and actions to address family violence and elder abuse

Strategy		Action	Council's role	Timeframe
Increase local understanding and responses to domestic and family violence and elder abuse	2.1.1	Work with local services and community groups to promote awareness of domestic and family violence and elder abuse within the community, identify gaps and opportunities to respond	Partner	Y1 Y2
Evidenced and co-designed approaches to prevention	2.1.2	Undertake research to identify effective, culturally-tailored awareness and prevention strategies to inform local responses to addressing domestic violence and elder abuse and partner with community agencies to co-design and evaluate a pilot program	Partner	Y2 Y3
Promote respectful relationships	2.1.3	Work with the community to plan and deliver targeted programs to raise awareness about safe, healthy and respectful behaviour and relationships	Partner	Y2
	2.1.4	Promote information about support services in key locations and through appropriate channels and partner with services to address key barriers to access	Partner	Ongoing
Support	2.1.5	Work with local organisations to investigate models to provide occasional, short-term child-minding for victim-survivors to attend appointments	Partner	Y2
women and children escaping violence	2.1.6	Investigate the feasibility of providing support worker parking permits for services such as DV, homelessness and housing	Lead	Y2
Violence	2.1.7	Investigate opportunities to provide free activities or community programs for women and children escaping violence	Lead	Ongoing
	2.1.8	Support and promote targeted programs for women and girls escaping violence which provide skills development and connections to support services	Partner	Y1 Y2
Safe spaces for women, girls and gender diverse people	2.1.9	Join the NSW Greater Cities Commission Women's Safety Charter and identify opportunities to support, advocate and trial local interventions to create more welcoming and inclusive public places for women, girls and gender diverse people	Partner	Y1

We will also continue to:

- Monitor the implementation of Council's Child Safety Framework
- Update Council's Child Safe webpage with links to child safe resources and services
- Deliver training for frontline staff to provide information and referral to support services to community members seeking assistance
- Support and promote child safety initiatives and campaigns such as Child Protection Week.

Women's and Girl's Self Defence Program

The Women's and Girl's Self Defence Program is a nine-week program, run in collaboration with a local Kung Fu academy. The program brings women together in a safe environment to challenge themselves, learn self-defence techniques and promote self-development. Through the program participants gain confidence in themselves and are empowered knowing they can keep themselves safe.



The Women In Touch (WIT) program

Council partners with a local DV specialist service to design and deliver a women's empowerment program. The program provides a safe space for local women/victim-survivors to come together for social connection and empowerment through education, holistic health and personal development. The program includes sessions on job seeking, renting, banking and e-safety, government services such as legal aid, police, health and wellbeing, cooking, as well art and craft therapy. Child minding is also provided.

Women's Safety Charter

Research shows that women, girls and gender diverse people are more likely to experience unsafe situations and feel unwelcome or uncomfortable in public places.

The Women's Safety Charter brings together government, business and community partners to take collective action to create more welcoming and inclusive public places for women, girls and gender diverse people.42

This includes involving diverse women in the design of safety solutions and addressing the perceptions and experiences of safety, from early intervention and prevention through to targeted actions against unsafe behaviour.

Activities may include trialling interventions to address issues such as poor lighting, surveillance, wayfinding, activation, safety perceptions, infrastructure, lack of welcoming spaces, and bystander inaction.

The Charter aims to shift attitudes and behaviours around women's safety, with particular focus on the following areas:



Safer places (placemaking and urban design)



& activations



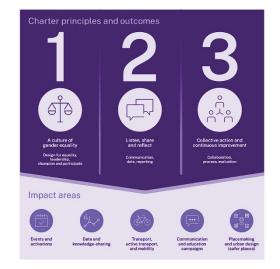
Transport, active transport & mobility



Communication and education campaigns



knowledge sharing



42 An initiative of the NSW Greater Cities Commission



2.2 CONNECTED COMMUNITIES

Communities that are welcoming, inclusive and celebrate diversity are shown to be safer places. People who are connected with their neighbours and to their community have a stronger sense of identity, belonging and wellbeing.

Research shows that socially inclusive communities have higher levels of trust, community connectedness and more positive perceptions of safety. Strengthening social cohesion and fostering community and economic participation are recognised crime prevention initiatives.

Council can play a key role in bringing our diverse communities together, strengthening community networks and supporting the inclusion of those most vulnerable

"Burwood is a welcoming and diverse place, but racism and discrimination still exists. Council can help to promote respect and cross-cultural understanding."

Service provider (Culturally Diverse Communities of Burwood research 2022)

76%

agree/strongly agree that 'Burwood is a harmonious, respectful, and inclusive community'

71%

agree/strongly agree that they 'feel part of the community'43

The community told us they want:



- All people in Burwood to feel included and to belong
- Opportunities to build stronger and trusted relationships
- Events and programs that celebrate diversity, promote intercultural connection and cohesion
- Welcoming and safe spaces for young people where they feel connected and engaged
- Programs and activities that are inclusive and accessible, particularly for those most vulnerable or isolated.

43 Burwood Community Priorities and Satisfaction Survey (Micromex, March 2023)



Strategies and actions to strengthen social inclusion, community connection and resilience

Strategy		Action	Council's role	Timeframe
Community connection and inclusion	2.2.1	Develop and implement the Burwood Multicultural Strategy to build partnerships with the culturally diverse communities of Burwood and promote opportunities for cross-cultural and intercultural connection	Lead	Ongoing
	2.2.2	Continue to deliver and support events that celebrate our diverse and multicultural and multi-faith communities	Lead	Ongoing
Address racism	2.2.3	Work with Council's Multicultural Advisory Committee to support and promote local #RacismNotWelcome initiatives	Lead	Ongoing
Safe places for young people	2.2.4	Identify and promote opportunities to provide safe and welcoming places and spaces that are designed for, and by, young people and address diverse interests	Lead	Y2
	2.2.5	Develop and implement the Burwood Youth Action Plan to promote activities to increase connection, social inclusion and engagement of young people and respond to identified needs	Partner	Y1
Neighbourhood cohesion	2.2.6	Promote 'Neighbour Day' and other community-driven initiatives that connect community members and reduce social isolation	Lead	Ongoing

We will also continue to:

- Support and promote community-driven initiatives that strengthen social cohesion
- Deliver community programs that are free, inclusive and accessible for community members who are new arrivals, with low incomes or socially isolated
- Support and promote programs and events which increase connection and inclusion for people with disability
- Collaborate on the delivery of resilience building initiatives including updated flood mapping and controls, building finishes to reduce heat sink and guidelines for increased landscaping on private properties.

Neighbours Every Day

is an ongoing social connection campaign, which culminates in a national day of action, Neighbour Day, held annually on the last Sunday of March. It aims to build stronger relationships within communities, focusing on inclusion and connection and belonging.⁴⁴

The #RacismNotWelcome Campaign

is a community-led, grassroots initiative intended to acknowledge the existence of racism and take a public stance against racism. Council signed up to this in July 2021 and works in partnership with our Multicultural Advisory Committee to implement. Local initiatives include: Burwood Chinatown Public Art Project, The Last Lion, and 'No Room for Racism in Burwood' Video.

⁴⁴ Relationships Australia, Neighbours Every Day website: https://neighbourseveryday.org/





2.3 COMMUNITY AWARENESS & SUPPORT

Community awareness is an effective strategy in preventing crime and improving safety in our community. Access to information and local support services when needed is also vital to improve the safety and wellbeing of our community.

Community feedback indicates that many people are not aware of how to access the support available. Language, recency of arrival, lack of trust or cultural safety are some of the barriers which can prevent community members from accessing or engaging with services and programs.

Council plays a key role in supporting and connecting local services, providing information and education to our community and partnering with NSW Police and community to increase awareness and reporting of crime and safety issues.

- "Language barriers or fear of police prevents people from reporting."
- "It is hard to access services.

 They don't know where to go
 or there are barriers to access."

The community and service providers told us they want:



- Stronger relationships between Council,
 Police and the community, especially with diverse communities
- To know what services are available and how to access them
- To know where to go for information and support
- Information to be provided in community languages and distributed through trusted community networks
- Targeted community safety programs co-designed and delivered by communities
- Programs to be adapted and tailored for the cultural and language needs of participants
- Culturally safe and accessible services providing an environment which is spiritually, socially and emotionally safe, as well as physically safe for people without assault, challenge or denial of their identity
- Improved reporting and support processes
- · More support and funding for local services.

Draft Safer Burwood Plan 2023 - 2027 - For Adoption

Strategies and actions to increase community safety awareness and strengthen local support services

Strategy		Action	Council's role	Timeframe
Stronger networks	2.3.1	Create networking opportunities between NSW Police, local service providers, faith based groups, community networks, leaders, community members and other stakeholders to build trust, information sharing and partnerships to address community safety issues	Lead	Y2
Service awareness	2.3.2	Work with community partners to increase awareness of support services and programs available to the community and pilot the use of a range of innovative and community-led methods	Lead	Y1
Child safeguarding	2.3.3	Implement Council's Child Safety and Wellbeing Policy	Lead	Ongoing
Safety education	2.3.4	Partner with key emergency services to deliver the Burwood Safety Expo to provide safety education and build stronger relationships with services and the community	Lead	Ongoing
	2.3.5	Partner with community organisations and NSW Police to design, translate and distribute relevant community safety resources and deliver awareness campaigns that can be tailored to different audiences in community languages	Partner	Ongoing
	2.3.6	Partner with Royal Life, Surf Life Saving Australia and NSW Government to deliver water, surf and rock-fishing education and cultural programs to Burwood residents to facilitate recreational safety	Partner	Y1
	2.3.7	Provide community safety information on Council's website, through social media channels and in visible locations, such as in Council facilities, or at Council events	Lead	Ongoing
Capacity building	2.3.8	Deliver annual Community Grants Program and include community safety as a funding priority to support the vision or expansion of community-led programs in the Burwood LGA	Lead	Ongoing
	2.3.9	Identify and promote external funding opportunities and facilitate partnerships with local services and community groups to implement local safety initiatives	Lead	Ongoing
	2.3.10	Facilitate the delivery of mental health training for community groups to support their communities	Partner	Y2
Data collection	2.3.11	Measure perceptions of safety and social cohesion in engagement and data collection processes	Lead	Ongoing

We will also continue to:

- Attend Police Community Safety Precinct Committee Meetings with Burwood Police Area Command to stay informed of local issues impacting on crime
- Attend Liquor Accord meetings and work with members to keep informed about alcohol-related crime and safety
- Attend and represent Burwood Council at the Community Safety Precinct Committee Police Meetings
- Meet and work with the Women and Girls Emergency Centre in the Burwood LGA.

Burwood Safety Expo

The Expo provides an opportunity for community members to meet with Burwood Police Area Command, Council and emergency services to increase awareness of the services provided. Interactive displays and demonstrations provide education on key home, road and community safety issues. Examples of activities include:

- Meet and greet opportunities with officers and emergency responders including 'coffee with a cop'
- Emergency vehicle and equipment displays
- · Car crash vehicle displays
- Home fire safety and smoke alarm home safety visits
- Road and bike safety displays and information.

Community safety education

Council's Community Safety Team delivers education programs which target topics in response to emerging trends or community requests. Examples of topics include:







Parking especially School Education

Dumped Rubbish

Building Site Management







Animal Management

Health

Food Safety



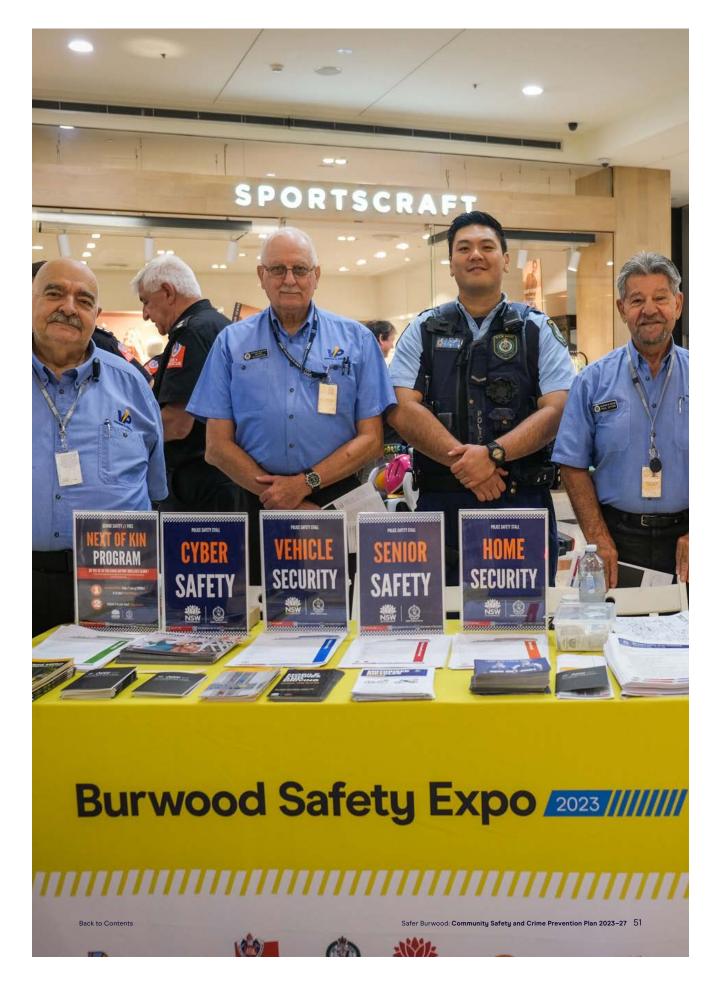


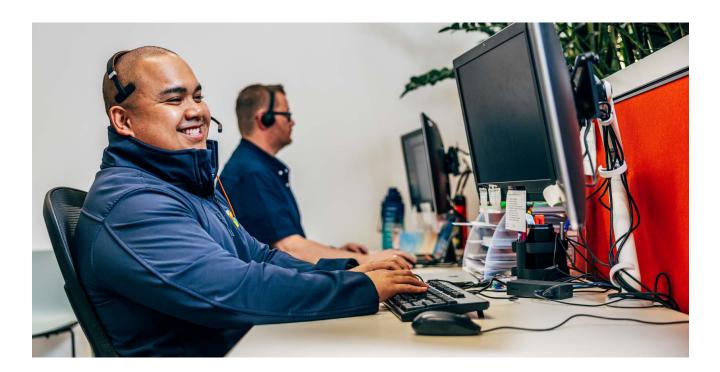
Skin penetration

Boarding houses









Monitoring our progress

Council will work together with the community, NSW Police and stakeholders to implement, monitor and evaluate this Plan.

An implementation plan will be developed for each year of the four years of the Plan. Key strategies will be incorporated into Council's Operational Plan. We will regularly review and measure the outcomes of our activities through our corporate reporting.

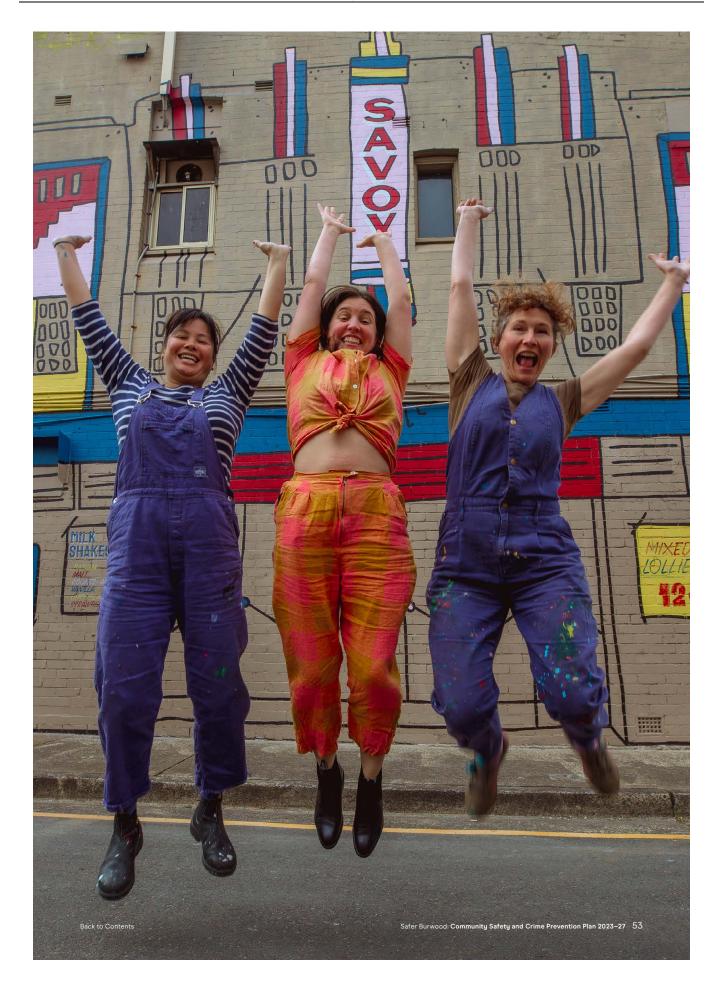
We will continue to monitor and review:

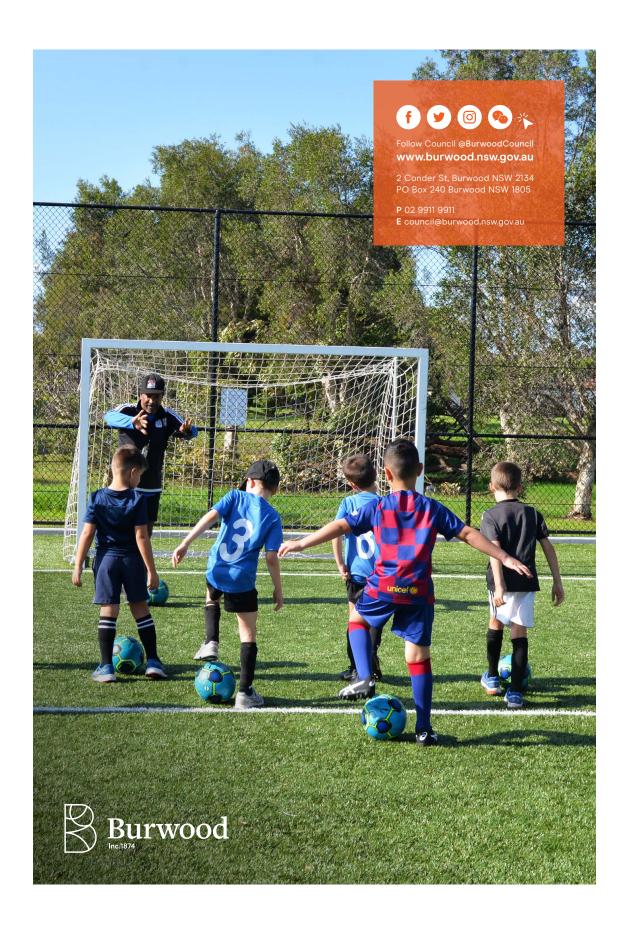
- Crime data from BOCSAR and local police to analyse trends, and monitor safety outcomes and reporting levels at the population level
- Levels of collaboration with project partners
- Changes in community perceptions of safety and the impact of programs and services delivered as part of the Plan through:
 - Community priority and satisfaction survey results*
 - Consultation and community engagement activities
 - Feedback from program participants on changes in community awareness, feelings of safety and behaviour for targeted crime and safety issues
 - Outcomes of safety and place experience audits and public domain improvements.

45 Micromex, Burwood Community Priorities and Satisfaction Survey, 2023

Measures45:

- Feeling safe in the day (Baseline: 97%)
- Feeling safe at night (Baseline: 74%)
- Feeling part of local community (Baseline: 71%)
- Burwood is a harmonious, respectful, and inclusive community (Baseline: 76%)
- Vibrant and inviting town centres (Baseline: 64%)
- Local events offering opportunities to connect (Baseline: 60%)
- A vibrant nightlife (Baseline: 84%)
- Community safety programs (Baseline: 89%)
- Traffic management and road safety (Baseline: 85%)
- Graffiti removal (Baseline: 87%)
- Removal of illegally dumped rubbish (Baseline: 84%)
- Town centre cleanliness (Baseline: 91%)
- · Support for local business (Baseline: 91%)









Communications Collateral & Merchandise

7 December 2023

Burwood . Burwood Heights . Croydon . Croydon Park . Enfield . Strathfield











MILLIE

Original Artwork Series by Sydney Collage Society

Kubi Vasak | Simon Welsh | Millie Bartlett

Burwood LGA Street Banners Social media tiles Council email signatures Screen digital assets Website banner **Burwood Library cards Bookmarks** Tote bags Key event promotional material

KUBI

SIMON







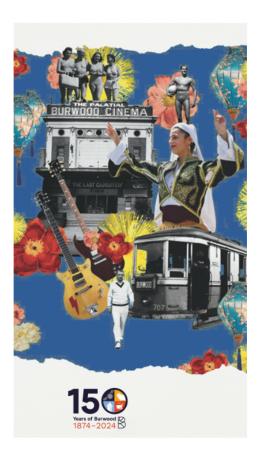
























Burwood . Burwood Heights . Croydon . Croydon Park . Enfield . Strathfield

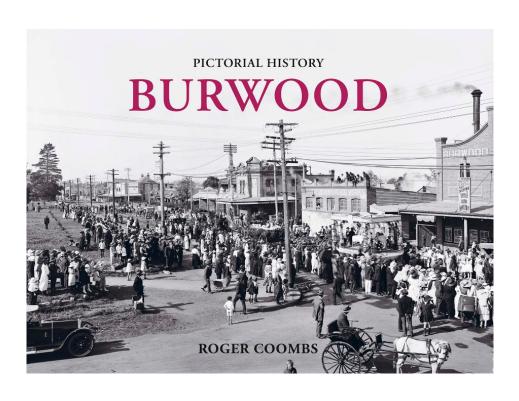
Postcard Series by Barocky Chocky

8 unique designs for special edition sesquicentenary pack Social media tiles Tote bags



8 8



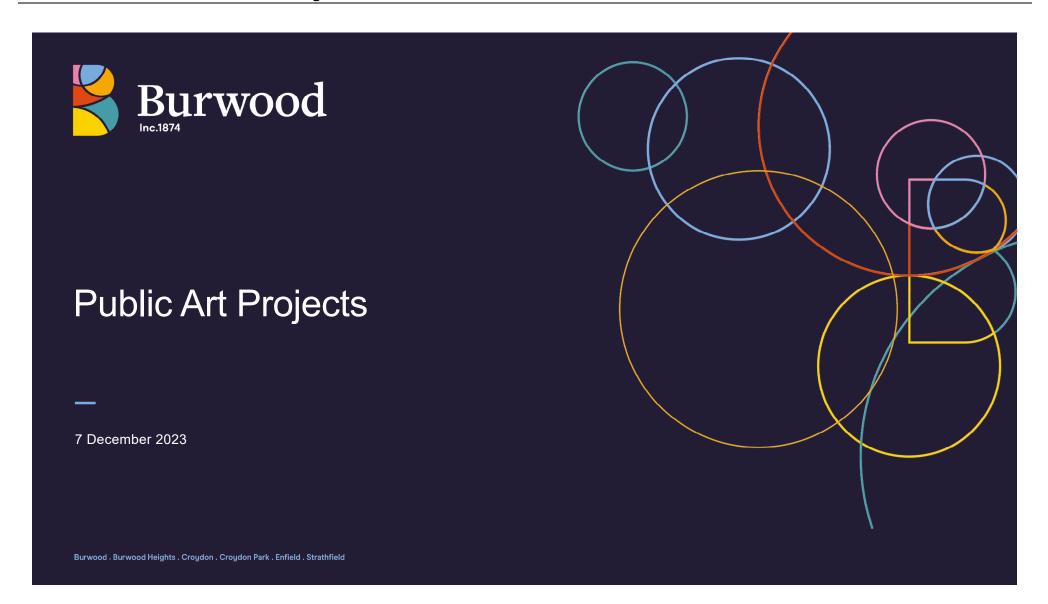


Pictorial History Burwood Kingsclear Publishing

With more than 180 carefully selected photographs, the book chronicles 150 years of Burwood's development.

400 hardbacks provided to Council; 2,500 softbacks available for sale \$24.95.

Available from early 2024.







Decorative Bin Artworks The Strand, Croydon

Decorative bin wraps to acknowledge the long standing history of The Strand and beatify Council street assets for the community.







The Burwood Nest Burwood Park

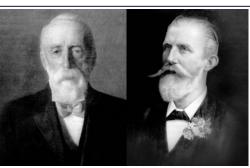
Sculptural open air gallery with printed vinyl artwork display.

First Nations artwork *Woman's Adornment* by Gadigal Artist Kate
Constantine.

Official Launch: 24 February 2024





















Who Sat Here Before Me

Local centres

Six-month temporary installation on 13 benches across the LGA to share stories of significant individuals who are connected to Burwood.

Sarah Nelson **Robert Kaleski**

John and James Toohey **Elsie Sheppard Cook**

Sir George Reid **Eleanor Dark George Hoskins** Miriam Hyde

Quong Tart Norman Hetherington

Maria Sanders Dorothy Cowie

Arthur Yates

Official Launch: 27 March 2024



Burwood - Burwood Heights . Croydon . Croydon Park . Enfield . Strathfield





Poppy InstallationBurwood Park

Temporary installation of 941 poppies near Burwood War Memorial Arch for ANZAC Day 2024.

25 April 2024

ACDC Mural



7 December 2023





ACDC Mural
Burleigh Street,
Burwood

Portrait mural of ACDC on Council owned terrace wall upon entry to Elizabeth Street Carpark.

April 2024





Mayors of Burwood

Council Chambers

Installation of contemporary portraits dedicated to various Mayors of Burwood.

Official Launch: 24 July 2024





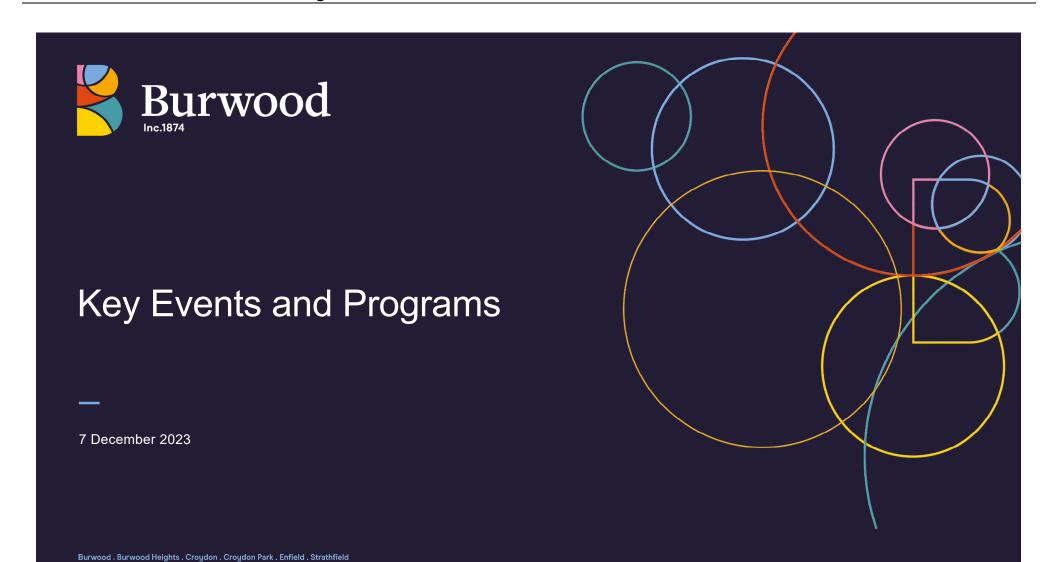
Youth Engagement Mural

Blair Park, Croydon

Mural on water tank and electrical box in collaboration with Burwood Girls High School.

Estimated completion date: October 2024.













OPEN AIR CINEMA

Saturday 9 December 2023 5–9pm Burwood Park Pavilion

CHRISTMAS CAROLS

Saturday 16 December 2023 4–9pm Burwood Park Pavilion

YARN & WANDER

Experience a First Nations led walking tour
Thursday 18 January 2024
5–6pm
Bookings essential

BEATS & EATS

Thursday 21 December 2023 6–8.30pm

Thursday 18 January 2024 6–8.30pm (includes pop-up bar) Thursday 25 January 2024

6–8.30pm (includes pop-up bar)

Burwood Park Bandstand

AUSTRALIA DAY AWARDS & CITIZENSHII CEREMONY

Friday 26 January 2024 9.30–11.30am Burwood Park Pavilion



LIGHT A LANTERN TO CELEBRATE 150 YEARS OF BURWOOD

Saturday 3 February 2024 6–8.30pm Burwood Park Pond Bookings required to light a lantern





Light a Lantern to Celebrate 150 Years of Burwood

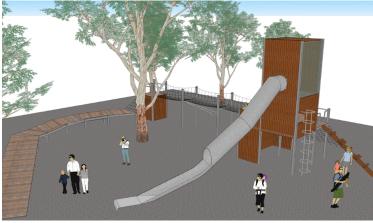
Burwood Park

Saturday 3 February 2024, 6 - 8.30pm

- Release of 150 lanterns on the pond.
- Registrations now open for community members.
- Welcome and participatory activity, music performances and onsite food.





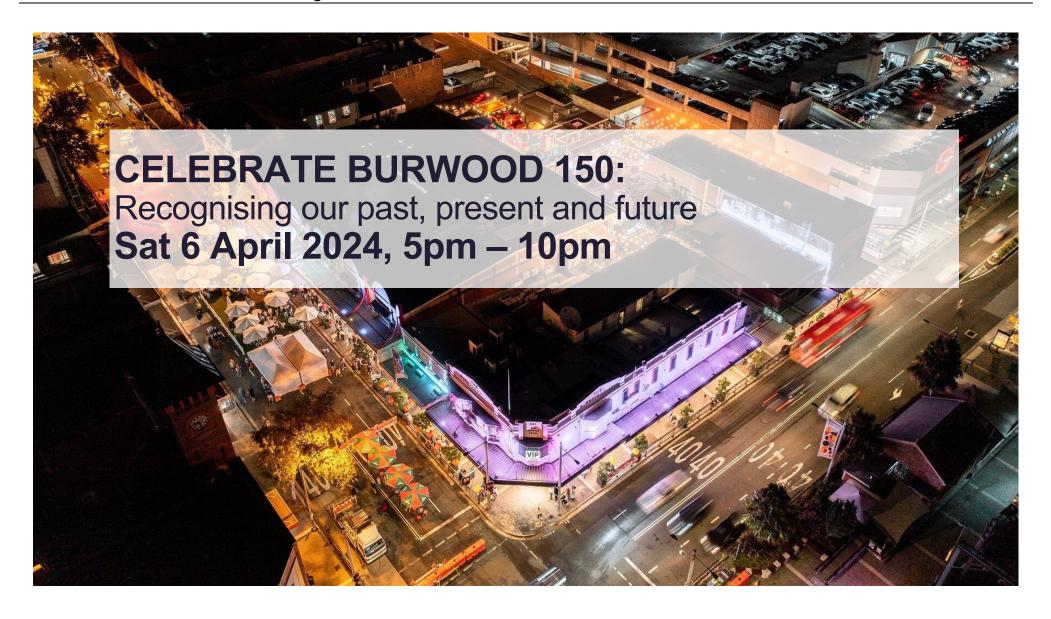


Official Opening of Burwood Park Pond, Nature Play, Sensory Garden & Burwood Nest

Burwood Park

Sat 24 February 2024, 10am – 11:30am

- Welcome, smoking ceremony and dance
- Plaque unveiling
- · Children's activities
- Roving performers







Burwood Birthday Event & Special Council Meeting

Burwood Library and Community Hub

Wed 24 July 2024, 6pm – 8pm

Special Council Meeting and launch of:

- Burwood Pictorial History
- Mayors of Burwood
- Grand Mansions of Burwood



Exhibitions & Programs

Exhibitions at Burwood Library and Community Hub

Burwood Chinese Evacuation Home

27 March - 20 May 2024

Official Opening: Wed 27 March 2024, 11am – 12pm

Burwood Art Prize

27 May - 23 June 2024

Opening Night: Thursday 30 May 2024, 6pm – 8pm

Grand Mansions of Burwood

24 July – 20 September 2024

Official Opening: 24 July 2024, 6pm – 8pm







Confirmed Tours and Talks

Heritage Festival Walking Tours (2) - May/April 2024

Special Burwood Historical Tour - June 2024

Launch of Malvern Hill Estate and the Strand Book - July 2024

History Week Walking Tours (2) - September 2024

Writing Memoirs Workshop - September 2024

Centenary of Enfield Public School Celebrations – September 2024





Burwood 150 Years Anniversary Steering Committee



