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A QUICK GUIDE TO SPOT, AVOID, AND PROTECT YOURSELF AGAINST SCAMS

Mayor's Message



Cr John Faker Mayor of Burwood Scams target people of all backgrounds, ages and income levels.

Every year, scams cost Australians, businesses and the economy hundreds of millions of dollars and cause emotional harm to victims and their families.

One of the best ways to stop this type of fraud is to stay one step ahead of scammers by protecting yourself through awareness and education.

To help you stay one step ahead of scammers, Burwood Council has developed this resource to help create awareness on this issue and to encourage you to visit the Australian Competition and Consumer Commission (ACCC), the national consumer protection agency.

The top scams to avoid

As mentioned previously everyone is vulnerable to scams so everyone needs information about how to identify and avoid being scammed. Some people think that only the gullible and greedy fall victim to scams. The truth is scammers are clever and if you don't know what to look out for, anyone can fall victim to a scam.

Have you received an offer that seems too good to be true, perhaps a phone call to help fix your computer or a threat to pay money you do not owe, an alert from your bank or telecommunications provider about a problem with your account or even an invitation to 'befriend' or connect online? Scammers know how to press your buttons to get what they want.

They are getting smarter, moving with

the times to take advantage of new technology, new products or services and major events to create believable stories that will convince you to part with your money or personal details.

However, thanks to the tens of thousands of scam reports received every year, the ACCC has prepared a list of common scams to reveal the secrets and tactics that scammer's don't want you to know.

We have provided you with a few examples in this brochure but for a more comprehensive list we encourage you to download The Little Black Book of Scams which is recognised internationally as an important tool for consumers and small businesses to learn about scams, available online at:

https://www.cyber.gov.au/

How scams work

The anatomy of a scam

Most scams follow the same pattern and once you understand this, the tricks of the scammer become easier to spot.

If you look carefully at all of the different types of scams outlined in this book, you'll soon notice that most scams go through three stages: (1) approach; (2) communication; and (3) payment. Understanding the basic parts of a scam will help you to avoid the current crop of scams and to be on guard against new scams that emerge in the future.

1. The approach: delivery method

When scammers approach you it will always come with a story designed to make you believe a lie.

The scammer will pretend to be something they are not, a government official, an expert investor, a lottery official or even a romantic admirer.

To deliver these lies to you, scammers will use a range of communication methods.

Online

Scammers lurk within the anonymous environment of the internet.

Email Phishing emails that 'fish for your personal information are the most common email scam type.

Social networking platforms, dating sites and online forums allow scammers to 'befriend' you and enter into your personal life to access your personal details, which can then be used against you or your family and friends.

Online shopping, classifieds and auction sites are used by scammers to target buyers and sellers, with initial contact often made through reputable and trusted sites or fake websites that look like the real thing. Look for secure payment options and beware of unusual payment methods such as wire transfer, Bitcoins or preloaded money cards. Credit cards usually offer some protection.

Over the phone

Scammers call and SMS too.

Phone calls are made by scammers to homes and businesses in a wide variety of scams, from threatening tax scams to offers of prizes or 'help with computer viruses.

SMS text messages are used by scammers to send a whole range of scams including competition or prize scams. If you respond, you may be charged at premium rates or find yourself signed up to a subscription service.



At your door

Watch out - some scammers will come right to your door to try and scam you.

Door-to-door scams usually involve the scammer promoting goods or services that are not delivered or are of a very poor quality. You may even get billed for work that you did not want or agree to.

Scammers can pose as fake charity workers to collect donations. They will take advantage of recent events like floods and bushfires. Before donating ask for identification and see their official receipt book.

Bulk mailing is still used to send lottery and sweepstake scams, investment opportunities, Nigerian scams and fake inheritance letters.

2. Communication and grooming

If you give them a chance to talk to you, they will start using tricks in their scammers' toolbox to convince you to part with your money.

Scammer's tools can involve the following:

- Scammers spin elaborate, yet convincing stories to get what they want.
- They use your **personal details** to make you believe you have dealt with them before and make the scam appear legitimate.
- Scammers may contact you regularly to build trust and convince you that they are your friend, partner or romantic interest.
- They **play with your emotions** by using the excitement of a win, the promise of everlasting love, sympathy for an unfortunate accident, guilt about not helping or anxiety and fear of arrest or a fine.
- Scammers love to create a sense of urgency so you don't have time to think things through and react on emotions rather than logic.

- Similarly, they use **high pressure sales tactics** saying it is a limited offer, prices will rise or the market will move and the opportunity will be lost.
- A scam can have all the hallmarks of a real business using glossy brochures with technical industry jargon backed up with office fronts, call centres and professional websites.
- With access to the internet and clever software it is easy for scammers to create counterfeit and official-looking documents. A document that appears to have government approval or is filled with legal jargon can give a scam an air of authority.

The scammer's tools are designed to get you to lower your defences, build trust in the story and act quickly or irrationally and proceed to the final stage - sending the money.

3. Sending the money

Sometimes the biggest clue you will have that it is a scam is the way the scammer asks you to pay.

Asking for money can come within minutes of the scam or after months of careful grooming. Scammers have their preferences for how you send your money.

Scammers have been known to direct victims to their nearest money remittance location (post office, wire transfer service or even the bank) to send money. They have been known to stay on the phone, give specific instructions and may even send a taxi to help with this. Scammers are willing to accept money by any means and this can include direct bank transfers, preloaded debit cards, gift cards, iTunes cards or virtual currency such as Bitcoin. Any request for payment by an unusual method is a tell tale sign that it is part of a scam.

Credit cards usually offer some protection and you should also look for secure payment options where 'https' appears in the web address and the site has a closed padlock symbol. Don't send money to someone you have only met online or over the phone — especially if they are overseas. Be aware that scammers can also ask for payment in the form of valuable goods and expensive gifts such as jewellery or electronics. Paying money to scammers isn't the only thing you should worry about — if you help transfer money



Online shopping, classifieds and auction scams

Scammers love the ease of online shopping too.

How the scam works

Consumers and businesses are increasingly buying and selling online. Unfortunately, scammers like to shop online for victims.

Scammers can create very convincing fake retailer websites that look like the real thing, including on social media like Facebook. The biggest tip-off that a retail website is a scam is the method of payment – be wary if you are asked to pay by wire transfer or other unusual methods.

An online auction scam involves a scammer claiming that you have a second chance to buy an item that you placed a bid on because the winner has pulled out. The scammer will ask you to pay outside of the auction site s secure payment facility; if you do, your money will be lost you won't get what you paid for and the auction site will not be able to help you.

The online classifieds scam is a common scam targeting both buyers and sellers. Buyers should beware of scammers who post fake ads on legitimate classifieds websites. The ads can be for anything from rental properties to pets, used cars or cameras, and will often be cheaply

priced. If you show interest in the item, the scammer may claim that they are travelling or have moved overseas and that an agent will deliver the goods following receipt of payment. Following payment you will not receive the goods or be able to contact the seller.

For sellers, a classified scammer will respond to your advertisement with a generous offer. If you accept it, the scammer will pay by cheque or money order. However, the amount agreed price. In this overpayment scam, the 'buyer may tell you that this was a mistake and will ask you to refund the excess amount by money transfer. The scammer hopes that you will transfer the money before you discover that their cheque has bounced or that the money order was phony. You will lose the money, as well as the item you sold if you have already sent it.

Protect yourself

- Find out exactly who you are dealing with. If it is an Australian retailer, you are in a much better position to sort out the problem if something goes wrong.
- Check if the seller is reputable, has a refund policy and complaint handling services.
- Avoid any arrangement that asks for up-front payment via money order, wire transfer, international funds transfer, pre-loaded card or electronic currency. It is rare to recover money sent this way. Never send money or give credit card or online account details to anyone you don't know or trust and never by email.
- Only pay via the websites secure payment method look for a web address starting with 'https' and a closed padlock symbol.
- Never accept a cheque or money order for payment that is more than what you agreed upon or forward money on for anyone.



Identity Theft

All scams have the potential for identity theft. Protecting yourself from scams also means keeping your personal information safe.

Identify theft is a threat in every scam

Most people associate scams with attempts to trick you out of your money. However, your information is also valuable to scammers.

Scammers steal your personal details to commit fraudulent activities like making unauthorised purchases on your credit card, or using your identity to open bank or telephone accounts. They might take out loans or carry out other illegal business under your name. They may even sell your information to other scammers for further illegal use.

Having your identity stolen can be both financially and emotionally devastating. It can take months to reclaim your identity and the impact of having it stolen can last for years.

Phishing A scammer contacts you out of the blue via email, phone, Facebook or text message pretending to be from a legitimate business such as a bank, phone or internet service provider. They direct you to a fake version of the business s website asking for your personal details to verify customer records due to a technical error. They may call imitating a luxury goods retailer claiming that someone is trying use your credit card. They advise you to contact your bank but they don't hang up from their end and keep the line open. When you try to call the bank, you are still talking to the

scammers who simulate a real call, imitate bank staff and ask for your account and security details. In either case, the scammer captures whatever information you give them and then uses it to access your accounts.

Fake surveys Scammers offer prizes or rewards such as gift cards to well-known retailers in return for completing an online survey. The survey requires you to answer a range of questions including disclosure of important dentification or banking details.

As part of any scam Scammers often ask for personal information in other scams. In a lottery scam, scammers often ask for a driver s licence or passport to 'prove your identity before they can release the prize money. In dating and romance scams they might ask for information 'to sponsor their visa application to visit you in Australia

Remember: Giving away personal information to a scammer can be just as bad as giving away money. Keep your personal details to yourself and keep them secure.



Protect yourself

- Think twice about what you say and do in an online environment
 Be careful sharing information about yourself online, including
 social media, blogs and other online forums. Stop and think
 before filling in surveys, entering competitions, clicking on
 links or attachments, or even 'befriending, 'liking' or sharing
 something online.
- Beware of any request for your details or money

 Scammers will try to trick you into handing over your data by using the names of well-known companies or government departments. If you think it's a scam, don't respond. Use the phone book or an online search to check the organisations contact details.

 Never usethe contact details provided in the original request.

If you have provided personal identification information to scammers, contact IDCARE on 1300 432 273.

Threat and penalty scams

If a government authority or trusted company is telling you to pay up, stop, think and double-check.

How the scam works

Instead of offering a prize, money or rebate, these scams use threats designed to frighten you into handing over your money. The scammer may call you and threaten you with arrest or send you an email claiming you owe money for a speeding fine, a tax office debt or an unpaid bill.

During the phone call, scammers will pressure you into paying immediately and tell you the police will be sent to your house if you refuse. Scammers have been known to target vulnerable people in our community, such as newly arrived migrants. They pretend to be Immigration Department officials and threaten victims with deportation unless fees are paid to correct errors in their visas. A very similar scam involves the scammer pretending to be from the Australian Tax Office telling their victims they have an outstanding tax bill.

Scammers also pretend to be **trusted companies** such as your bank, gas, electricity, water or phone provider. They will threaten to cancel your service or charge you excessive

penalty fees if you don't pay the bill immediately. Sometimes they may impersonate a business like Australia Post stating you have an item to pick up or you will be charged a holding fee every day you don't pay.

Whatever the case, they try to make you worried and act without stopping to think and check that the story is true.

If the scam is sent by email, it is likely to include an attachment or link to a fake website where you will be asked to download proof of the 'bill, 'fine' or delivery details. Opening the attachment or downloading the file will result in infecting your computer





Protect yourself

- Don't be pressured by a threatening caller. Stop, think and check whether their story is true.
- A government agency or trusted company will never ask you to pay by unusual methods such as by gift card, wire transfers or Bitcoins.
- Verify the identity of the contact by calling the relevant organisation directly find them through an independent source such as a phone book, past bill or online search.
- Do not use the contact details provided in emails or given to you during phone calls. Again, find them through an independent source.

Where to report a scam

You can help others by reporting a scam to the appropriate authorities. Your information will help these organisations build a better picture of the latest scams and warn other people about what to look out for.

The following organisations take reports about particular types of scams.

Scamwatch

Report scams to the ACCC via Scamwatch | www.scamwatch.gov.au

Stay one step ahead of scammers

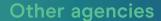
Stay one step ahead of the scammers — visit the Scamwatch website to get the low-down on scams that target Australian consumers and small businesses. Find out more about how scams work, how to protect yourself and what to do if you've been scammed.

Register with the Scamwatch subscription service to receive free email alerts on new scams doing the rounds.

www.scamwatch.gov.au

Follow Scamwatch on Twitter at @scamwatch_gov or http://twitter.com/Scamwatch_gov

If you encounter a scam on a website or social media platform, report it to the site so it can be investigated and removed. If the scammers are impersonating a legitimate organisation like a government department or bank, let them know so they can warn others.



You should also consider reporting your scam to other agencies that specifically deal with certain types of scam.

Cybercrime	Australian Cybercrime Online Reporting Network (ACORN). Visit www.acorn.gov.au
Financial and investment scams	Financial and investment scams. Australian Securities and Investments Commission (ASIC).Visit www.moneysmart.gov.au or call the ASIC infoline on 1300 300 630
Fraud and theft	Your local police. Call 13 1444
Spam emails and SMS	Australian Communications and Media Authority (ACMA).Visit www.acma.gov.au or call the ACMA Customer Service Centre on 1300 850 115
Tax related scams	Australian Taxation Office (ATO). To report a tax scam or verify whether a person contacting you from the ATO is legitimate: Call 1800 008 540 or forward your email tax scam to ReportEmailFraud@ato.gov.au t
Banking	Your bank or financial institution

Contact your local consumer protection agency

While the ACCC is the national agency dealing with general consumer protection matters, state and territory agencies may also be able to assist you.

New South Wales Fair Trading

www.fairtrading.nsw.gov.au

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More information

The Australian Government has some great resources on how to stay secure and safe online.

- Stay Smart Online Service: www.staysmartonline.gov.au
- CyberSmart website https://www.cyber.gov.au/
- Protecting Yourself Online publication: https://www.cyber.gov.au/

The golden rules to protect yourself

Be alert to the fact that scams exist

When dealing with uninvited contacts from people or businesses, whether it's over the phone, by mail, email, in person or on a social networking site, always consider the possibility that the approach may be a scam. Remember, if it looks too good to be true, it probably is.

Know who you're dealing with

If you've only ever met someone online or are unsure of the legitimacy of a business, take some time to do a bit more research. Do a Google image search on photos or search the internet for others who may have had dealings with them.

Do not open suspicious texts, pop-up windows or emails delete them

If unsure, verify the identity of the contact through an independent source such as a phone book or online search. Don't use the contact details provided in the message sent to you.

Keep your personal details secure

Put a lock on your mailbox and shred your bills and other important documents before throwing them out. Keep your passwords and pin numbers in a safe place. Be very careful about how much personal information you share on social media sites. Scammers can use your information and pictures to create a fake identity or to target you with a scam.

Beware of unusual payment methods

Scammers often ask for payment by wire transfers, preloaded cards

and even iTunes cards and Bitcoin. These are nearly always a sign that it is part of a scam.

Keep your mobile devices and computers secure

Always use password protection, don't share access with others (including remotely), update security software and back up content. Protect your WiFi network with a password and avoid using public computers or WiFi hotspots to access online banking or provide personal information.

Choose your passwords carefully

Choose passwords that would be difficult for others to guess and update them regularly. A strong password should include a mix of upper and lowercase letters, numbers and symbols. Don't use the same password for every account/profile, and don't share your passwords with anyone.

Beware of any requests for your details or money

Never send money or give credit card numbers, online account details or copies of personal documents to anyone you don't know or trust. Don't agree to transfer money or goods for someone else: money laundering is a criminal offence.

Be careful when shopping online

Beware of offers that seem too good to be true, and always use an online shopping service that you know and trust. Think twice before using virtual currencies (like Bitcoin) — they do not have the same protections as other transaction methods, which means you can't get your money back once you send it.



Where to find help or support

If you've lost money to a scam or given out your personal details to a scammer, you're unlikely to get your money back. However, there are steps you can take straight away to limit the damage and protect yourself from further loss.

Contact your bank or credit union

If you've sent money or personal banking information to a scammer, contact your bank or credit union immediately. They may be able to stop a money transfer or cheque, or close your account if the scammer has your account details. Your credit card provider may be able to perform a 'charge back' (reverse the transaction) if your credit card was billed fraudulently.

Recover your stolen identity

If you suspect you are a victim of identity theft, it is important that you act quickly to reduce your risk of financial loss or other damages.

Contact **IDCARE** — a free, government-funded service that provides support to victims of identity crime. IDCARE can help you to develop a response plan to take the appropriate steps for repairing damage to your reputation, credit history and identity. Visit the IDCARE website at www.idcare.org or call 1300 432 273.

Apply for a Commonwealth Victims'
Certificate — a certificate helps support
your claim that you've been the victim
of identity crime and can be used to
help re-establish your credentials with
government or financial institutions. Visit
the Attorney-General's Department at
www.ag.gov.au (or call 02 6141 6666)
to learn more about protecting
and recovering your identity.

Contact a counselling or support service

If you or someone you know has been scammed and may be suffering from emotional stress or depression, please talk to your GP, local health professional or someone you trust. You may also consider contacting counselling or support services, such as:

Lifeline

When you need support in a crisis, contact Lifeline on 13 1114 (24/7) or visit www.lifeline.org.au

Beyondblue

For information about depression or anxiety, contact beyondblue on 1300 224 636 or visit www.beyondblue.org.au

Kids helpline

Telephone and online counselling and support service for young people aged between five and 25 years. Contact Kids helpline on 1800 551 800 or visit www.kidshelpline.com.au

Financial Counselling Australia

If you are in financial distress call 1800 007 007 to talk to a free financial counsellor or visit www.financialcounsellingaustralia.org.au



Information in this booklet has been sourced from
The Little Black Book of Scams
https://www.accc.gov.au/publications/the-little-black-book-of-scams

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大利**业(下inancial Counselling Australia**) (Financial Counselling Australia) 如果您遇到财务困境, 请致电1800 007 007 三免费的财务辅导员交谈, 或浏览

八重帮助訊线(Kids helpline) 为5至25岁的年轻人提供热线电话和网上辅导及支持服务。请致电 1800 551 800 联系儿童帮及支持服务。请数电 1800 551 800 联系儿童帮助裁线,或访问WWW.kidshelpline.com.au。

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Beyondblue 有关抑郁或焦虑的信息,清致电1300 224 636 联系Beyondblue或访问www.beyondblue.

www.lifeline.org.au。

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当地健康专家或您信任的人。您也可以考虑联

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清联系IDCARE。这是一项由政府资助的免费 服务,为身份犯罪的受害者提供支持。IDCARE 可以帮助您制定相应计划,以采取适当的措施 来修复对您的声誉、信用记录和身份造成的损 害。浏览IDCARE网站www.idcare.org 或致电

。剑风

份良盗姊夏郊

> 在哪里可以寻求 帮助或支持



顺去金黄的石自併料

全安的协算代邱备设位移别舶

码密鞋逃避针

切别向您不认识或信任的任何人汇款或提供 信件女人个应息自知,因为他们,因于中国。 本。不要同意为他人转移金钱或货物:洗钱是 罪。

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全安息計人个的感呆節

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其它机构

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虽然ACCC是处理一般消费者保护事务的国家机构,但州和地区机构也可以为您提供帮助。

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www.fairtrading.nsw.gov.au

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- Stay SmartM络服务——www.staysmartonline.gov.au
- CyberSmart网站——www.cybersmart.gov.au
- Stay SmartM上指南——请浏览www.staysmartonline.gov.au/get-involved/guides

号 編 科 学 里 脚 子

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诈骗监察(Scamwatch)

请浏览网站ww.scamwatch.gov.au。

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在Scamwatch登记订阅脱条,即可使到有关新一轮诈骗手段的免费更不邮件提醒。

www.scamwatch.gov.au

在Twitter上关注Scamwatch @scamwatch_gov或

http://twitter.com/Scamwatch_gov。

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。费剩 丰协支要需储天每岘否,品树শ一邓默去欧 成亂,业金的對玄如咄亚际大數象充冒銷戶 别消邓科,单洲付支明立不恋果成於棚瀬会 内恋成,**后公伯丑** 割以厄易萎舞会还客驅载





5自代别

。息計系規的掛點中油串啟園五们的用數你的。息計系規的

如果您向诈骗者提供了个人身份信息,请致电1300 432 273联系IDCARE。

商盈份具

剑奇的窃盗份具有谐局嗣种每

,查膨土网页完恋要需香點和——**查影冒對** 等才品,格數學客各限,對会们的,與交代計 问候系一答回您來要会查虧。個奖旋品奖 。息計配對行與旋即近份良要重露班計戶,題

莽记程:向许遇者提供个人信息与给钱一样。 "全安其别确共息部人个留别善妥请。"

与自併料

。址网的号部游鞋的

- 所挂育奴以、关开"aqthr"以用動并铁查──続扑左式燒扑全安的並网过壓銷只。



。對邱動的於例上网次喜常非也皆認於

。家卖系郑去无出,附贫侄劝去无許

。「不不回階統品附

群床突砌上网立业全体等的消费者和企业在网上内之间之间。 生物品。本学的是,许编者喜欢在网上寻找 等害者。

次二策育您称声者驅我計畫**局龍奏的土网** 出壓者拥获代因,品牌的价出感买购会协 支全安的並网卖由弃感來要会眷驅我。 天会發發,坳對玄恋果成;據协代之說系的 网卖的,品牌的协支问歌[[[野去天)]於,共

- 許会水,变巧会社市远涨上会路价,的問別同时育县惠扒称声,**韶策書背五高**用動们地,料同。

- 许骗者的具体手段都是为了让您降低防御能力,建立对他们的故事的信任,从而快速或非理性地等配待。 地关系是是一个经验。

我协. 2

业务的所有特征。

。陆宏教张宏非人善中意天

。我协公十左式用恋來要苦謳亦島抗索我大量的謳亦酒爬够銷您时育

此苦騙式,烧江问成恋干至。對要始开会說, 司之养許青憑的目个几近经旋内碎代几的局離弃

、料字"sqthr"既出中址网政,先方続的연全安青查芗西还郊,往料型一块點以厄常氃丰用部果成易限群——煤式人的识抗哲申达氃旋土网五向要不。号符競鞋的困性个一育土拉网且并无讯的(品书子申旋定耗政)品,企畫贵府品附重贵以农要以厄还苦離软,意式青。代彰五阶的会銷厄統,规转人主函长相辖郊果成——强问一事的心蛀亥应郊景不共转的苦離书向。烧时





11年注

。計鼓发环計电话会也告論軟

诈骗者通过**打电话**对家庭和企业进行各种各样的诈骗,从威胁税务诈骗到提供奖品或"帮助"处理电脑 病,从威胁税务诈骗到提供奖品或"帮助"处理电脑 病毒。

品类旋桨曲括归,能引修系一发发**引驻**用势害骗引自捉发灾害用费商高班处禁急调度,可能会被收取高额要用或发现国务。

LIT

。歌謔棋图缸口门家歌晖来会眷謔彰些— — 心心

。計計承继书遺別邱龍打亚休日引、会仍资铁,龍式奖曲邱票深送发モ用然仍井<mark>御宗大</mark>

2. 沟通与诱骗

。如凤鸻

中群其工驅託的们她用於开会統们她,会机的淡交驱已个一们始给逐果成例,会机的淡交驱已个一们始给逐果成

:面衣不以括卤缩厄酬封的眷嗣式

- 。西宋的要慰们州哥获来事姑的那計人令武齡心群会苦齪玠。
- 通过使用您的**个人信息**,他们让您觉得自己以前已经与他们打过交道,这样使凌骗局看起 来是正当的。

孙辅d品融

只概忌容更会抗,点一这飞罐里旦一,方剪的同时都遵循融引拨冬大

当诈骗者接近您时, 总会带着一个编造出来让您相信的流言故事。

网十

。中贯和各国的网郑互卦外替告解书

见常量易判础毛由鱼段馠网的"鱼段"息割人个的恋校特:**判础毛**身

。亞美麗邦州油千唐的

青階感,问时平水人如邱锜辛,景背的感分不

下野聲会以市boownu8, 也一去於您拉下於。 以於的國问論式权高點家大個帮以, 南計本 稅界者费於国全何於您個競助仍获, 时同 会员委者费於己辛竟亚际大數──內你

。称目的驅郭氏规鎖厄

哥唇分市

Burwood市长 Shrwood市长

造可信的故事,取得您的信任,然后说服您将自己的资金或个人信息发送给他们。

据論书的氏土干放的医址事每點掛,而然 ,单影論乳见常份一下备推登伍OOOA,告 际密秘論計的道限您望希不<mark>告論</mark>初示財以

www.accc.gov.au/littleblackbookofscams



识别诈骗,阻止诈骗!



