

Burwood Council

heritage ■ progress ■ pride

BURWOOD CULTURAL PLAN 2015-2018

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1. Messages from the Mayor and General Manager

Mayor's Message

Burwood is a melting pot of culture with a thriving business and retail centre surrounded by leafy villages, each with their own distinct character and charm, including Burwood Heights, Croydon, Croydon Park, Enfield and Strathfield.

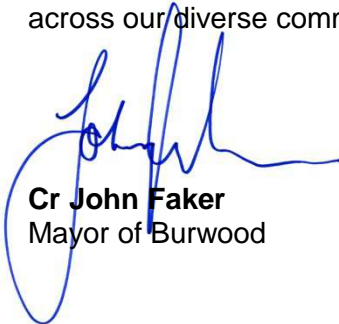
The quality of life residents enjoy, its central location, local schools and excellent transport infrastructure has made Burwood an attractive destination for people to live, work and visit.

In particular, the Burwood Local Government Area (LGA) is rich in cultural diversity with more than half of the residents born overseas.

Council currently provides more than 80 key services to our diverse community, including support services for the cultural and linguistically diverse population, people with a disability, seniors, youth and families.

Over the past few years, we have carried out a range of major projects and initiatives to highlight our unique culture and growth as a Major Centre. These include the new Burwood Library and Community Hub, Fitzroy Centre at Woodstock, Railway Square with modern public art, The Bugler a Burwood sculpture in Burwood Park and a range of community programs and Civic events which attract more than 350,000 visitors to our area each year.

In order to build on these actions as we move forward, Council has devised the Cultural Plan 2015-18 in line with our community's needs and expectations to promote and highlight arts and culture across our diverse community.



Cr John Faker
Mayor of Burwood

General Manager's Message

Burwood's Cultural Plan encompasses the activities Council undertakes to foster a sense of community and highlight the unique arts and culture across our diverse area.

The Cultural Plan cascades from Council's Community Strategic Plan and Delivery Program which provide the blueprint for Council's activities and initiatives over the next 20 years.

Council's Community Strategic Plan was developed following extensive consultation with the community in order to ensure the diversity and prosperity of Burwood is embraced and celebrated in the future. The Community Strategic Plan outlines the community's vision and aspirations for the area.

The Community Strategic Plan forms the basis of Council's Cultural Plan 2015-18, which will provide the framework for Council's cultural development programs and initiatives for the next four years.

Council undertook community consultation with a diverse range of cultural stakeholders as part of the development of the Cultural Plan to ensure that it reflects community expectations in relation to cultural development in the future.

From dance schools and performances to public art and memorial sculptures, each of these programs and initiatives have been considered in the Cultural Plan to strengthen the character and diversity of the area and enhance a sense of pride in the community.



Michael McMahon
General Manager

2. Introduction

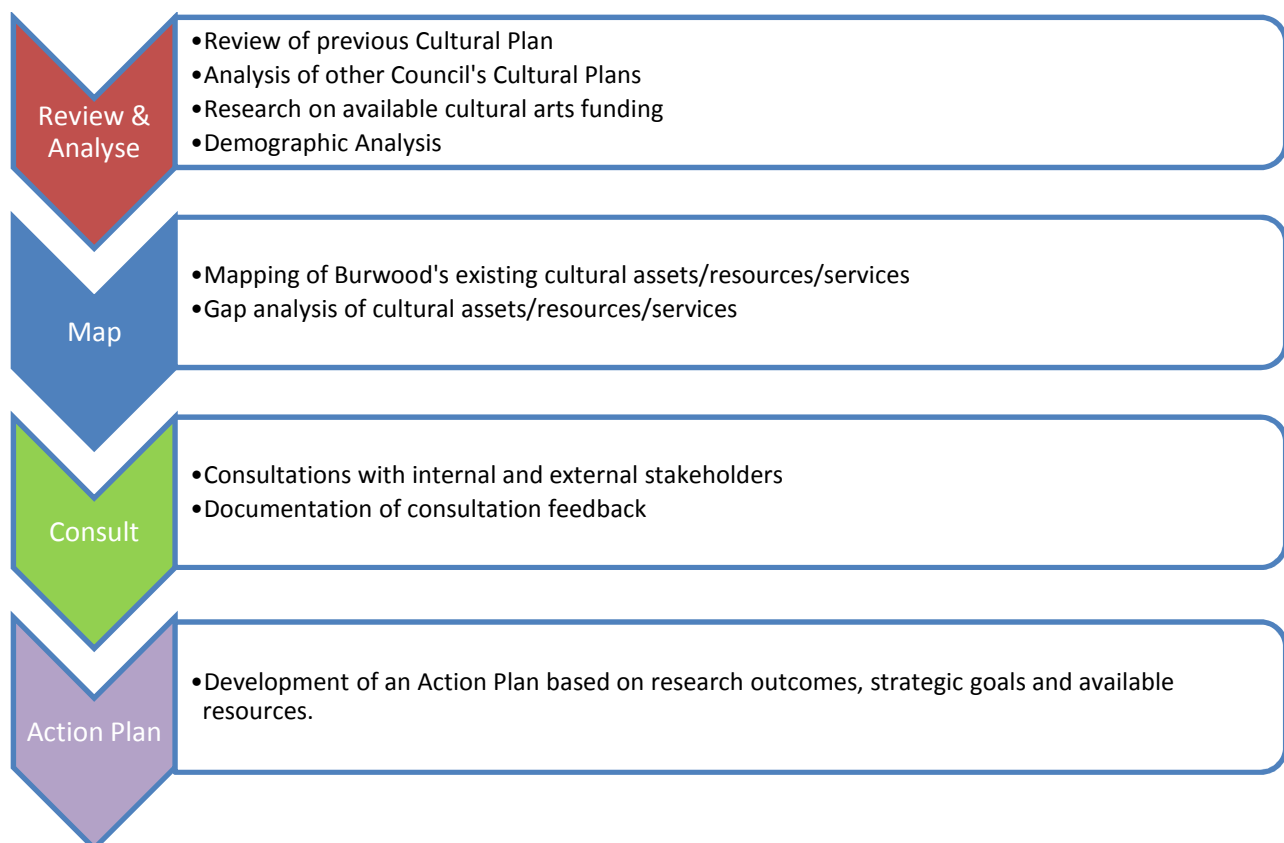
The Cultural Plan 2015-2018 (the Plan) is a four year strategy which will inform Council's policies, programs and processes in relation to arts and cultural initiatives and give significance to materials, values and creative processes of culture in the Burwood Community.

The Plan builds on the work undertaken under Council's previous Cultural Plan 2006-2011 and incorporates the outcomes of research undertaken on existing cultural assets and cultural trends. A number of targeted groups in the Burwood Community were consulted to ensure the Plan reflects community expectations in relation to cultural development in the future.

The Plan demonstrates Council's ongoing commitment to supporting cultural development in Burwood to create a strong sense of place and identity and to provide opportunities for community engagement and participation.

3. Methodology

To develop an inclusive and focused four year Plan, a number of qualitative and quantitative research methodologies were utilised.



The methodology for developing the Plan included consideration of a number of other Cultural Plans, including the current plan at Auburn Council which won an award. Burwood's Plan has been developed using the Auburn Plan as a best practice guide.

An essential component of Council's cultural planning framework will include ongoing engagement of different communities and target groups to enhance Council's understanding of areas of cultural need and interest and to encourage community participation to achieve desired outcomes.

4. Defining Culture

The *Oxford English Dictionary* defines culture as a broad term encompassing the customs, beliefs, art, music, literature and social organisation of a particular country or group. For the purpose of this Plan, culture in Burwood will be understood as incorporating the following key characteristics:

- Places and Spaces – iconic infrastructure (pool, library, parks), heritage architecture, village areas, unique public domain
- Cosmopolitan – diverse, multicultural, ‘melting pot’
- Lifelong Learning – high quality schools, an educated population
- Strategic Hub – transport, commercial centre
- Proximity to City of Sydney – access to a wide range of opportunities.

5. Snapshot of Burwood

Burwood Local Government Area is located in the heart of Sydney’s Inner West and is around seven square kilometres in size. Although small, Burwood has been identified as a Strategic Centre by the NSW State Government in the Metropolitan Strategy, *A Plan for Growing Sydney*.

The statistics below come from 2011 Australian Bureau of Statistics (ABS) Census Data and provide a snapshot of the characteristics of the Burwood population:

- Population 36,053
- 52.6% of the population born overseas
- Almost half the population from non-English speaking backgrounds (49%)
- The most common countries of birth were China (15%), India (5%), South Korea (4%) and Italy (4%)
- Average age 35 years
- Median weekly household income was \$1,310
- Around 27% of people attended an educational institution
- Unemployment rate 6.9%.

The population of Burwood is growing steadily, significant development occurring in Burwood is likely to see the population rise to over 50,000 over the next 20 years.

The snapshot shows there is a literate, well-educated and diverse community in Burwood, with a strong interest in the arts and cultural planning needs to take account of these demographic features.

6. Mapping Burwood’s Cultural Assets, Resources and Services

Mapping research showed that Burwood has a wide range of cultural assets, resources and services already available. These are shown in detail in Appendix A and are summarised below.

- Historical and heritage listed sites, spaces and monuments, including Council-owned assets, such as sculptures and buildings and privately owned, such as heritage listed houses
- Festivals and commemorative events, such as Burwood Spring Festival, Australia Day and Anzac Day
- Performing arts groups, schools and exhibition space, including those in educational institutions, community and private organisations
- Community arts programmes delivered by Council, community and private organisations
- Literature resources within the Burwood Library and Community Hub and various community activities including the weekly Story Time programme

7. Cultural Vision

The Cultural Vision for this Plan is the ongoing development of a creative place where endeavours and expression in art, literature and music are encouraged and supported. This vision is in accordance with Council’s Community Strategic Plan (Burwood2030) and provides direction for the

Cultural Action Plan detailed in the next section.

The Vision was developed through a review of Council's previous Cultural Plan and the plans of other Councils, analysis of existing cultural assets, resources and gaps, analysis of the outcomes of community consultations and trends in cultural development and further investigation of cultural opportunities.

This Plan is an essential tool for a Council in highlighting the importance of the diverse range of cultural expression that exists within the community, and to enable these to be further developed in accordance with community expectations and aspirations. The Plan allows for a strategic approach to be taken in the development of a broad and appropriate range of cultural projects and events and to encourage community participation in creative activities.

A broad array of public art, provision of a variety of cultural projects and activities, cultural themes incorporated within public infrastructure and availability of shared creative spaces all play a major role in how a place is perceived by the local community. Visible, high-quality, creative and artistic expression highlights the positive elements of an area. By enhancing the unique character of Burwood through a range of creative cultural experiences, developed in accordance with this Plan, will encourage increased community connections, a deepening sense of local identity and a stronger sense of belonging.

Encouraging participation from the local community in the development and creation of the local culture will increase community engagement and will enable people in Burwood, residents and visitors alike, to engage more actively with the diverse cultural landscape. This in turn will lead to an increased sense of social well-being and community pride.

Council has a key place-making and community engagement role, which puts it in an excellent position to facilitate local cultural development. The value of such cultural pursuits cannot be underestimated in terms of building and maintaining a vibrant, cohesive, harmonious and resilient community.

The Cultural Vision will be fulfilled by pursuing the following goals:

- Increase the provision of cultural arts activities, programmes and opportunities for public art works and public art displays for the Burwood Community
- Provide opportunities to support the development of local artists
- Showcase local and performing artists through community cultural festivals and calendar events
- Develop new arts projects as a means of addressing social issues
- Identify and encourage awareness of Burwood's local creative and cultural identities
- Build upon existing opportunities for literary expression in the Burwood area
- Encourage greater musical expression in Burwood
- Develop a communications strategy to promote cultural arts initiatives to a broader cross-section of the community

The means of reaching these aspirational cultural goals is laid out in the strategies and actions outlined in the next section of the Plan.

8. Future options

In order to address the identified needs, issues and gaps arising from the research, the following options are proposed. These options have been captured in the action plan in the next section.

The Community proposed a range of interesting concepts during consultations that were deemed worthy of project investment or further investigation. These included a cultural food festival/tour, a 'community wall' for artworks, new flags for Burwood Road that include designs by local children and provision of new public art works in identified locations. Some or all of these projects may lend themselves to future grant opportunities.

The exhibition of works and showcasing of performances by local artists was seen as an important way of supporting cultural development. Council has the opportunity to use a range of spaces to achieve this, including community centres and parks. Council can also utilise contemporary technology such as the website and Facebook page for an 'online gallery'.

Council currently delivers a range of low cost art programmes that have proven popular with the local community. For example, the art classes conducted at the Woodstock Community Centre are attended by young and old alike. Previously, the programme has resulted in a display of the works at Burwood Library and Community Hub which was supported by the Mayor. These activities should be maintained and enhanced where possible in the future. They can be conducted at Council venues, but also at other potential spaces in the local area.

As is done in many other localities, an art prize competition could be established in Burwood to support the endeavours of local artists. This could be conducted each year with one or more prizes being awarded to the best works as judged by a panel appointed by Council. The winning work(s) could then be displayed for a period of time in Council's community centres, especially the walls of Council's newest facility, the auditorium at the Burwood Library and Community Hub. A separate competition could also be established in time for children and young people.

Many areas have embraced the notion of cultural industries. These activities help to create a vibrant and interesting hub, including 'artists in residence' that attract visitors and generate significant local interest. This idea can be further explored to determine if it would be feasible in Burwood.

Council already runs or supports a range of major and smaller community events, including Burwood Spring Festival, Chinese New Year and International Women's Day. There may be opportunities within these events to create further opportunities to showcase talented local performers.

Council also has an opportunity to develop a performing arts facility in the centre of town at Burwood Park. This space would allow a range of new performing arts activities to be attracted to Burwood. It would also provide a space for the existing activities taking place in the park, such as the large number of people doing Tai Chi each morning, to use in the event of bad weather. The facility should be developed in keeping with the size and scale of likely activities to take place in Burwood.

There is a growing body of evidence that demonstrates the power of culture and the arts to positively impact on social issues. Examples include beautiful murals that can also deter unwanted graffiti and art therapy programmes that assist people with mental illnesses. Arts projects also help to break down social isolation by bringing people from different cultures and backgrounds together to work on art projects, such as the mosaic developed through a combined International Women's Day/Neighbour Day community development project which was then installed at the Enfield Aquatic Centre.

Council has the opportunity to utilise cultural development to inform the designs of future infrastructure. This can include street signs, street furniture and many other prominent visual elements of the streetscape. The designs of each can be influenced by themes and colours that are uniquely Burwood in flavour. This would not only add to the beauty and character of the area, but also help to create a sense of local identity to which all Burwood residents could associate.

Oral histories are important elements in a cultural strategy as they allow the stories of local people to be captured, preserved and disseminated for the benefit of all. This helps to chart the journey the area has taken from the First People to the latest migrants.

Education is an important theme that emerged when looking at Burwood and this can be supported in the Cultural Plan by a focus on literature, especially through Council's Burwood Library and Community Hub. Similarly to literature, music also emerged as an important cultural element in Burwood, which needs to be supported and nurtured.

A key opportunity will be to ensure that as many people as possible are aware of Council's efforts to support cultural development. This can best be achieved by developing and implementing a comprehensive communications strategy that considers the best way to reach the broadest and most diverse audience utilising all mediums available.

9. Cultural Action Plan

The Cultural Action Plan shown in the table below incorporates a number of key goals to be achieved during the four year implementation period. Each goal includes strategies, actions to be undertaken and proposed timeframes.

Goal	Strategy	Action	Estimated Completion
Increase the provision of cultural arts activities, programmes and opportunities for public art works and public art displays for the Burwood community.	Consider using Council-owned spaces to exhibit community artwork or showcase performing arts, including works in an electronic medium.	Investigate the opportunity to exhibit artworks or showcase performances at Woodstock, Fitzroy Hall, Burwood Park Community Centre and Burwood Library and Community Hub, and in the main parks, including Burwood Park and Henley Park	2016
		Consider an on-line art gallery on the Council website which could display artist of the month or photos taken by locals.	2016
	Explore opportunities to expand on existing and deliver new and innovative cultural arts, including public art works in appropriate locations.	Investigate the opportunity to:	<ul style="list-style-type: none"> ▪ Install new public art in appropriate locations, including adjacent to the major new developments in Hornsey Street. ▪ Use the Public Benefit Funding to establish new public art. ▪ Deliver a cultural food festival or food tour at different public places in Burwood. ▪ Provide space for a community wall whereby community artwork can be showcased. ▪ Enable children and young people to design images for a season to appear on the flags that are in the Burwood Town Centre.
Consult with external experts on appropriate artworks to display in public locations.			Ongoing

Goal	Strategy	Action	Estimated Completion
		Maintain and enhance the existing innovative low or no-cost cultural arts programmes that attract a wide spectrum of the community within Council-owned spaces.	Ongoing
		Look for other suitable locations to deliver existing or new cultural programmes.	Ongoing
Provide opportunities to support the development of local artists.	Recognise, reward and encourage local artists.	<ul style="list-style-type: none"> ▪ Coordinate a working party to establish a Burwood Art Prize ▪ Provide space for exhibition of the arts prize. ▪ Utilise external experts onto panel determining the outcomes of the arts prize. 	2016
	Liaise with schools, youth and children's services to identify opportunities for young people's art and cultural contributions to be showcased.	Establish a local arts competition for children and young people.	2017
	Investigate and, if feasible, establish an 'Artist in Residence' programme.	<ul style="list-style-type: none"> ▪ Research other local artist in residence programs and facilitate discussions with local artists to assess feasibility. ▪ Investigate the opportunity for local or emerging arts industry professionals to deliver workshops for the community in exchange for use of space. 	2018
Showcase local performing artists through community cultural festivals and calendar events.	Provide further opportunities for child, youth and CALD community performing arts groups to participate in major community cultural events.	Work with internal and external stakeholders to identify further opportunities for performing arts in International Women's Day, Burwood Spring Festival, Sandakan and ANZAC Memorial Services and other celebrations.	Ongoing

Goal	Strategy	Action	Estimated Completion
		Develop a new performing arts space in Burwood Park that can be used by the general community for activities such as Tai Chi and organised events such as jazz and other musical performances, musical theatre and outdoor cinema.	2016
Develop new arts projects as a means of tackling social issues.	Utilise arts initiatives to help address broader community needs and contemporary social needs and issues.	Research the use of arts and cultural projects as opportunities for increased social participation, cross cultural understandings and as a therapeutic tool.	Ongoing
		Consider the use of further murals in identified hot-spots to deter graffiti.	2017
	Work collaboratively with external organisations and arts groups on cultural arts projects to address identified social needs and issues.	Work in partnership with community groups, Non-Government Organisations and educational institutions to address issues such as mental health, social isolation whilst increasing students' skills/experience through professionally delivered art programmes.	Ongoing
Identify and encourage awareness of Burwood's local creative and cultural identities.	Work collaboratively with internal and external stakeholders to implement initiatives that encourage a creative and cultural identity that is unique to Burwood.	Work with internal departments and local communities to identify the unique culture of specific locations in Burwood.	2016
		Develop and implement a plan to showcase the unique local cultures through creative expression, including through the design of infrastructure and streetscapes.	2017
Build upon existing opportunities for literary expression in the Burwood area.	Utilise Burwood Library and Community Hub and other local literary resources to develop opportunities for creative literacy programs.	Investigate opportunities for using storytelling to enhance Harmony Day and International Women's Day programs.	2016
		Review literature-related activities being delivered in other similar libraries and consider implementing in Burwood.	2017

Goal	Strategy	Action	Estimated Completion
		Investigate partnership opportunities to enhance literacy experiences in the Burwood Community	2017
Encourage greater musical expression in Burwood.	Connect emerging and established musicians with annual Burwood's festival and events programs.	Investigate opportunities to encourage local emerging musicians to develop skills and potential to provide performance opportunities.	Ongoing
		Attract established and well known musicians to Burwood for local festivals.	Ongoing
Develop a communications strategy to promote cultural arts initiatives to a broader cross-section of the community.	Promote cultural arts initiatives through the most effective methods of communication and identify the most accessible and relevant communication media to reach the target communities.	<ul style="list-style-type: none"> ▪ Promote cultural arts through Council's website, Facebook, Twitter, print media. ▪ Investigate the potential to develop a Burwood arts mobile application. 	Ongoing

Appendix A: Map of Burwood's Cultural Assets, Resources and Services

The following table provides a listing of some identified cultural assets, resources and services that currently exist in the Burwood LGA.

This list is not exhaustive as there are likely additional cultural arts assets/resources/services that exist in the Burwood LGA.

Cultural Art Type	List of Cultural Art
Performing Arts Groups	<ul style="list-style-type: none"> ▪ Burwood Girls performing arts groups and cultural performances ▪ MLC School - Jazz Combo ▪ PLC Performing groups ▪ Southern Cross Catholic Vocational College performing arts groups - drama, dancing, singing ▪ Chinese seniors women's dance group ▪ Tai Chi in Burwood Park ▪ Art Food Group ▪ Feng Shui Academy of China ▪ Inner West Chamber Orchestra ▪ Platinum Vocal Studio ▪ 2RDJ Community Radio Station ▪ Woodstock Players
Exhibition and Performing Arts Space	<p><u>Exhibition Space:</u></p> <ul style="list-style-type: none"> ▪ Burwood Council owned facilities: <ol style="list-style-type: none"> a. Burwood Library and Community Hub b. Woodstock Community Centre c. Fitzroy Hall d. George Street Centre e. Burwood Park Community Centre (BPCC) ▪ Westfield Burwood ▪ Adelaide Perry Gallery, PLC Performing Arts Centre ▪ NTK Gallery ▪ Croydon Art Studio <p><u>Performing Arts Space:</u></p> <ul style="list-style-type: none"> ▪ Burwood Girls Performing Arts Space ▪ Adelaide Perry Gallery, PLC Performing Arts Centre ▪ MLC Performing Arts Space ▪ Southern Cross Performing Arts Space ▪ Enfield Public School Performing Arts Hall
Monuments/sculptures	<ul style="list-style-type: none"> ▪ Awakenings Sculpture at the corner of Conder Street and Railway Parade, Burwood ▪ Confucius in Burwood Park ▪ Chess Board in Burwood Park ▪ Memorial Arch & Bulger in Burwood Park ▪ Sandakan Memorial in Burwood Park
Community and Private Art Programmes or Art Work	<p><u>Programmes:</u></p> <ul style="list-style-type: none"> ▪ Woodstock Creative Arts Programmes ▪ Wrap with Love ▪ Peter Chen, kids art classes at Woodstock Community Centre ▪ NTK Gallery- art classes for children and adults + Gallery Space ▪ Croydon Art Studio classes

Cultural Art Type	List of Cultural Art
	<ul style="list-style-type: none"> ▪ Gaye Pietracci – water colour and drawing classes ▪ St Paul’s Church mosaic classes <p><u>Art Work:</u></p> <ul style="list-style-type: none"> ▪ International Women’s Day (IWD) and Neighbour Day Mosaics at Enfield Aquatic Centre ▪ IWD Mosaics at BPCC ▪ Croydon After School Care Mural inside BPCC ▪ Legal aerosol art at Deane, Mary Streets and Flockhart Park ▪ Traffic Signal Boxes as community art work in Parks and some Streets in Burwood ▪ Visual Art work made at the ‘Experience Croydon Park’ Festival 2014
Professional Artwork in public space	<ul style="list-style-type: none"> ▪ Mural at Railway Square depicting diverse community of Burwood
Heritage Listed Sites/Spaces/Monuments	<ul style="list-style-type: none"> ▪ Houses in Appian Way, Burwood – State Heritage Listed properties, properties identified by Burwood Council in “Burwood Heritage Study” ▪ Woodstock Community Centre ▪ War Memorial Arch in Burwood Park ▪ William Paisley Memorial in Burwood Park ▪ National Servicemen’s Memorial in Burwood Park ▪ Sandakan Memorial in Burwood Park ▪ The Bugler (Anzac Centenary statue) in Burwood Park ▪ Memorial seat in Burwood Park
Literature	<ul style="list-style-type: none"> ▪ Burwood Library and Community Hub ▪ Story time at Burwood Library and Community Hub
Private Performing Arts Schools	<ul style="list-style-type: none"> ▪ Pasionata Burwood ▪ The Elite School of Singing ▪ Platinum Vocal Studio ▪ Clement Art school ▪ School of Art and Piano ▪ Woodstone Art ▪ Tams Budo Academy (Tae Kwon Do at Burwood PCYC) ▪ Danceexcite Pty Ltd ▪ Georgia Macarthy ▪ Feng Shui Academy of China ▪ Girls Domination ▪ College of Australia Hapkido ▪ Inner West Chamber Orchestra ▪ Ballet dancing studios
Festivals/Commemorative events	<ul style="list-style-type: none"> ▪ Anzac Day ▪ Burwood Spring Festival ▪ Lunar New Year ▪ Greek Festival ▪ Australia Day ▪ Citizenship Ceremonies ▪ Carols by Candlelight ▪ Experience Croydon Park Festival ▪ International Women’s Day ▪ Harmony Day ▪ Sandakan Memorial Service ▪ National Servicemen Memorial Service ▪ International Day for People with a Disability

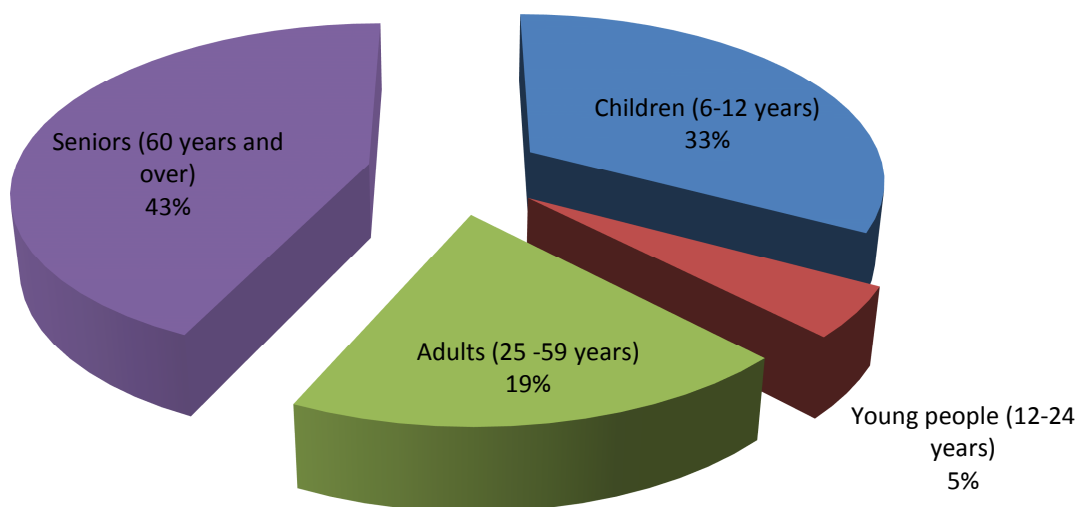
Appendix B: External Consultation Feedback

Overall Community Cultural Arts Consultation Findings

Background Information:

- A total of 146 participants took part in the Cultural Arts Consultations, undertaken during May, 2015.
- The pie chart below shows the proportion of community members consulted, by age group:

Who were the Participants of the Cultural Arts Consultations?



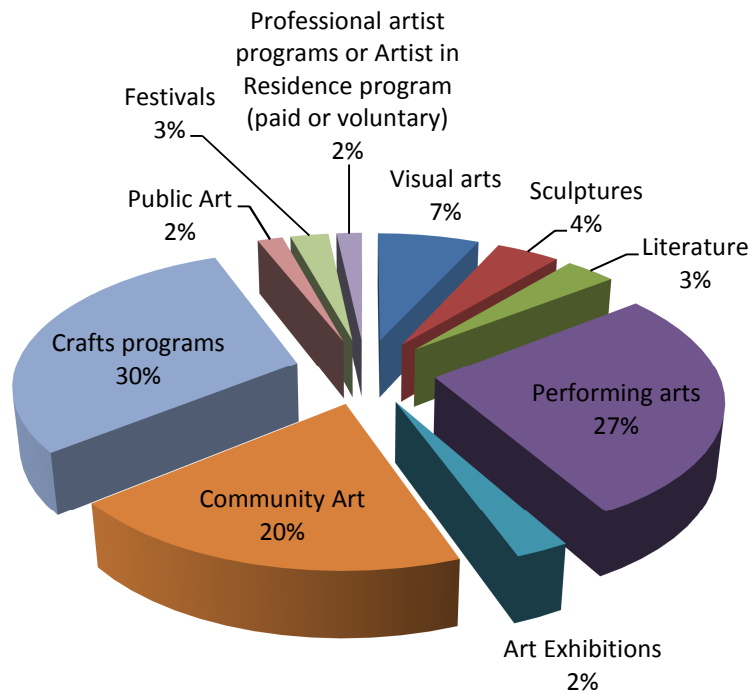
The largest group consulted were seniors, with 43% aged 60 years and over and the second highest were children aged 6-12 years at 33%. These figures are generally aligned with Burwood's population statistics, where seniors comprise almost 20% of the overall Burwood population (2011 Census data). Similarly, seniors and children tend to have more 'free' time to spend on activities such as cultural arts and in doing so take a greater interest in being consulted on cultural arts.

Almost 90% of those consulted were Burwood residents with other participants frequently accessing activities and services in the Burwood LGA.

Q1) What is already creative about Burwood?

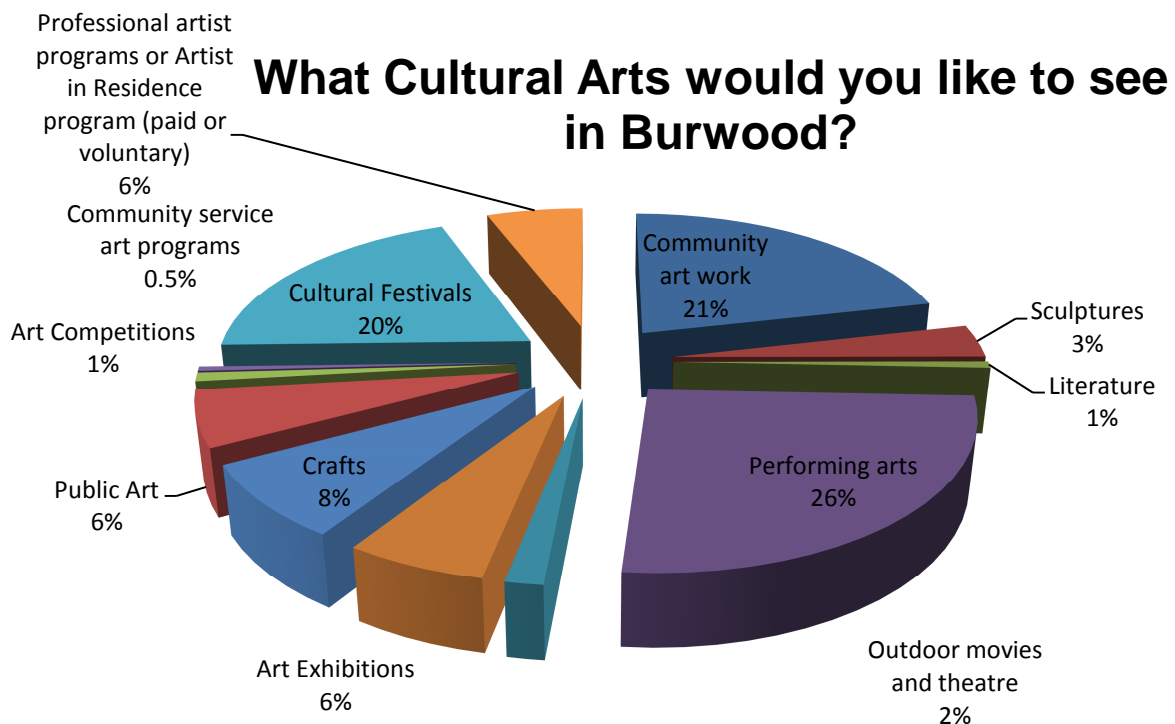
The pie chart below shows responses to what participants were able to identify in Burwood as a creative process or activity. Just over three quarters of respondents (77%) indicated that crafts, performing arts and community arts are what they considered to be the most creative aspects of Burwood.

What is already creative about Burwood?



Q2a) What Cultural Arts would you like to see in Burwood?

In analysing the responses of what cultural arts community members would like to see in Burwood, the pie chart below shows that just over two-thirds of respondents (67%) highlighted performing arts, community art work (including visual arts, mosaics and murals) and cultural festivals.



The highest proportion of respondents (27%) indicated they would like to see performing arts such as dancing, singing or drama/acting provided more readily for the community.

Performing cultural arts, such as Tai Chi, were noted among Chinese seniors as being of great importance. Continued support to access space within Burwood Park to undertake Tai Chi was considered pivotal to the continued delivery of this cultural art activity.

Community art work was the second highest type of cultural arts respondents would like to see in Burwood (21%). All age groups (children to seniors) identified that community art work involving visual arts, Chinese painting classes, community murals, pottery (to name a few) were important.

Another example of community art work suggested during consultations was:

"A community wall where we put hands on".

Child from Burwood Public School

Cultural festivals were the third highest type of cultural art identified, with 20% of respondents indicating they enjoyed and wanted to see more cultural festivals celebrated at Burwood, such as Lunar/Chinese New Year, Australia Day Celebrations and Burwood Spring Festival.

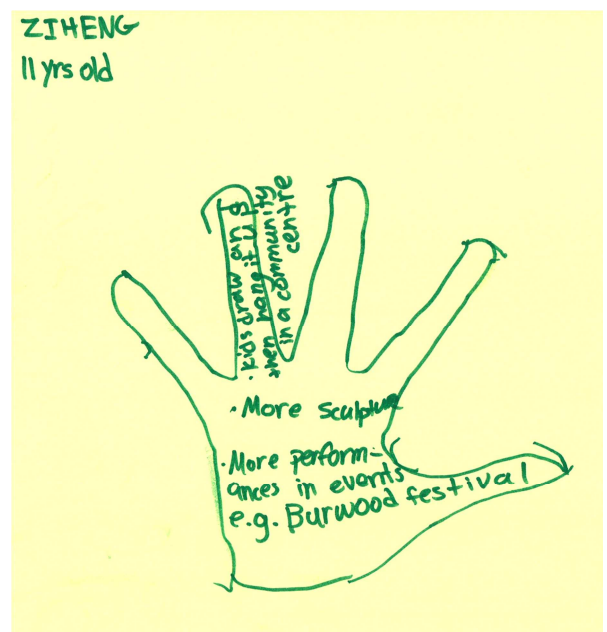
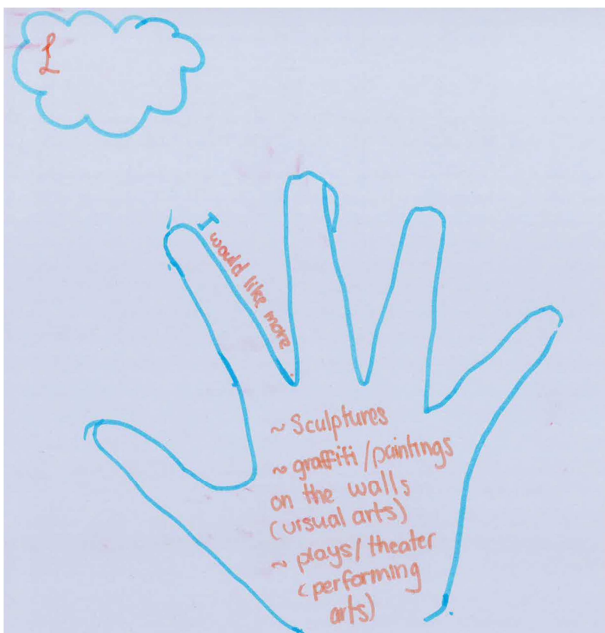
Adult respondents, in particular, felt there was a need to be more inclusive and have festivals that integrated the diverse representation of cultural groups within the Burwood community, through such an examples as:

"...Food festivals in different venues across Burwood"

Resident at Woodstock Community Centre

There was a consistent message across all groups consulted that performing arts was something they would like to see more of and have greater opportunities in which to participate.

The images below from two participants that attended the Cultural Arts Consultations highlights the need to have a mix of the performing, community art work, including visual art work and cultural festivals in Burwood.

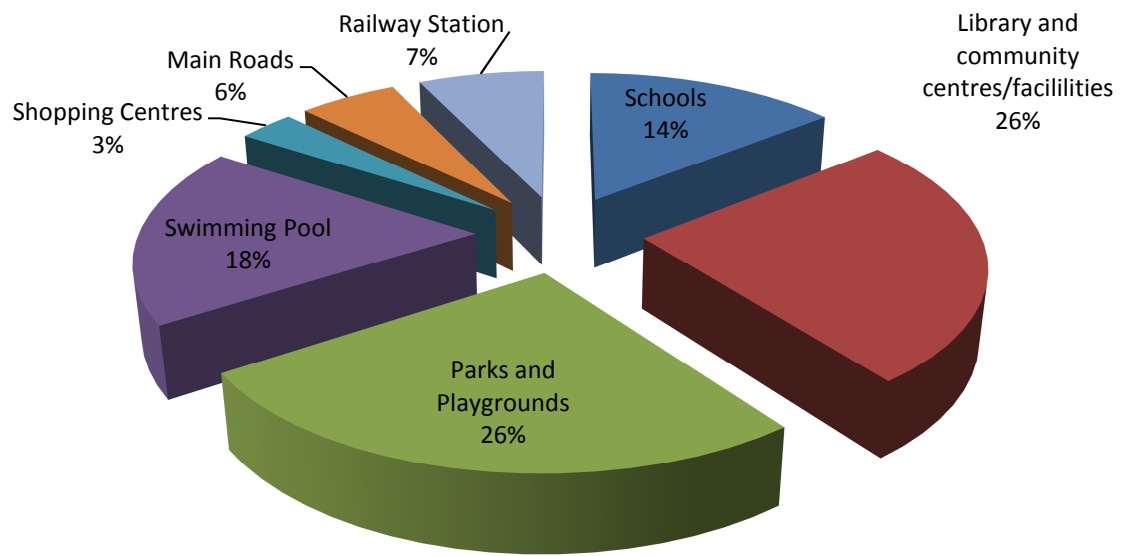


2b) Where would you like to see these Cultural Arts?

The pie chart below shows that the majority of respondents (70%) highlighted Council-owned facilities, such as the pool, parks, playgrounds, Library and Community Hub, community centres and other venues as their preferred spaces for cultural arts projects/activities in Burwood.

Schools were also identified by 14% of respondents (including adults, children and youth) as a good location to have cultural arts initiatives.

Where in Burwood would you like to see the Cultural Arts?



Q3) What would encourage you to participate in creative or cultural arts in Burwood?

The major findings from the consultations on this question indicated that:

- Information and promotion of cultural arts needs to be more accessible and available through various types of communication.

“More communication through numerous channels such as internet websites e.g. school websites, school newsletters, emails, Facebook, Council website, Instagram, flyers and posters posted around schools, handed out in afterschool care”.

Parent from Enfield Public School

- More cultural arts activities/programs are a need in suburban areas. Parents and school communities in areas such as Enfield, Croydon and Croydon Park felt that more cultural arts initiatives need to take place in places such as the Enfield Aquatic Centre and Henley Park, as they feel left out when initiatives are always held at Burwood Park or on Burwood Road, which is seen as the Central Business District / Burwood Hub.
- Community art work needs to be displayed/exhibited in public spaces. This refers to community arts projects, such as the following example highlighted by a parent:

“Children can make their own designs to go on the flags and replace the flags that are on Burwood Road with them”.

Parent from Enfield Public School

- Children would like either visual or performing arts competitions to be held, with one child specifically saying they would like:

“An art comp and an entry fee for the art comp (\$2-\$7) to go to charity.

Child from Enfield Public School

- Free or low cost cultural arts activities/programs should be provided with a dedicated space for arts current programs. This may include free or subsidised space.

“.....Having Woodstock Community Centre as a “Cultural Hub”.

Senior resident at Woodstock Community Centre

- More cultural festivals for various communities should be delivered.

“Cultural food tours/cooking demonstrations or similar food festivals in different venues across Burwood”.

Adult resident at Woodstock Community Centre

- Targeted art projects which meets the local communities identified needs should be developed.

“Mental Health support groups, or “develop some therapeutic art/craft groups to address the issue of mental health”.

Adult resident at Woodstock Community Centre

- A link should be created with cultural arts students/volunteers to develop or expand on existing cultural arts programs.

The “Australian Catholic University (ACU) which runs a Visual Arts degree and explore the expansion of the current volunteer led programs.”

Adult resident at Woodstock Community Centre Consultation

- An ‘artist in residence’ program should be investigated.

“Local emerging artists to have a space on a rotating system - offer workshops to the community/exhibitions/piece of art in exchange for space”.

Senior resident at Woodstock Community Centre

- A greater appreciation and awareness of Burwood’s cultural heritage be developed. The rich cultural heritage needs to be better appreciate, including the architecture of the area through “historical walking tours”.
- More arts based activities be developed, linked with important community events, such as NAIDOC, Seniors Week and Harmony Day.
- Council works collaboratively on cultural arts to engage local schools, such as PLC and their art gallery or performing arts space.
- Online cultural arts gallery could be considered.

"Have an on-line art gallery on the website. For example, artist of the month or displaying photos taken by locals".

Adult resident at Woodstock Community Centre

- A skills-based cultural arts programs should be encouraged.

"Have air painting workshops in local parks/other areas of interest with artists".

"Photography projects, where a photography teacher runs workshops then have a photo competition capturing the essence of Burwood".

Adult residents at Woodstock Community Centre

- Innovative cultural arts programs are needed to engage young people and children .

"A sculptures by the sea idea, where children/youth make sculptures and have them displayed around Burwood".

"Guinness book of records idea such as the most amount of people who painted a painting or dot-to-dot with strings (connect the dots)".

"Dog cleaning project, where young people are able to design dog cleaning bags".

Burwood Youth Advisory Group (BYAG) Members

Appendix C: Internal Consultation Feedback

Through internal consultations, the culture of Burwood was identified as a mixture of the following:

- Burwood has a cosmopolitan cultural identity and is a 'melting pot'.

"...where there is a fusion between cultures as well as fusion between heritage and progress...and a dynamic multicultural community."

Member of the Internal Consultation Group

- Education, including primary, secondary schools and vocational education, playing a pivotal role to an educated population in Burwood.
- Burwood is a major hub for the Inner West and is described as a *Strategic Centre* by State Government in relation infrastructure such as transport and being a commercial centre.
- Burwood's proximity to the City of Sydney is seen as a key aspect of life in Burwood, while also making it a highly suburban "liveable and walkable city" to those who live, work and study in the area.
- The iconic places and spaces and infrastructure (pool, library, parks), heritage architecture, village areas, positions Burwood with a unique public domain, which is both accessible and inviting to a diverse community, with a range of things for the wider Burwood community. This can be exemplified through the analogy of Burwood being:

"Like a pastry shop" "you walk in and you're not sure what you're going to get. It has a range of pastries, coconut, mango, chocolate and this reflects different groups and diversity of cultures, new buildings next to heritage sites."

Burwood Youth Advisory Group (BYAG) Consultation Group Member

- Burwood has a mix of different ages/ethnic groups that co-exist beautifully.
- There's everything here in the one small place.

A suggested vision:

"A Burwood where creative endeavours and creative expression are encouraged, including artistic, literature and musical".