



# FORD LANE MURALS PROJECT

Call for Expressions  
of Interest from artists

ACDC mural  
by Claire Foxton

## SUBMISSIONS OPEN:

14 April 2025

## SITE VISITS:

10am, Thursday 17 April 2025

10am, Tuesday 22 April 2025

Interested applicants can book in for a site  
visit via emailing [arts@burwood.nsw.gov.au](mailto:arts@burwood.nsw.gov.au)

## SUBMISSIONS CLOSE:

12am, Sunday 11 May 2025



**Burwood**  
Inc.1874

[burwood.nsw.gov.au](http://burwood.nsw.gov.au)

# Background and project overview

Burwood Council is seeking five artist collectives to create a series of site-specific murals as part of the Ford Lane Murals Project.

One of these commissions will also incorporate a programmable lighting element, with the selected artist responsible for designing the first display on this feature. This project is joint funded by Burwood Council and the NSW State Government's **Plug Pilot Play Program**.

Located in the heart of Burwood's vibrant CBD, Ford Lane is set to become a dynamic hub for public art, events and cultural activations. This project forms part of Council's **Licence to Play: Burwood Event-Ready Streets**, an initiative designed to transform Burwood's key public spaces – including Ford Lane and Clarendon Place – into pedestrian-friendly, event-ready zones. The initiative seeks to make it easier for events, performances, and activations to thrive in Burwood's streets.

As Sydney's new cultural playground, Burwood is fast emerging as a leading destination for arts

and culture. The Ford Lane Murals Project will contribute to this vision by bringing bold, engaging and diverse artistic expressions into the public realm – enhancing the laneway as a vibrant, accessible and welcoming space for the community.

In delivering this project, Council has engaged Clear Control as the lighting supplier who will work with the artist/s engaged for site 1. Council has also engaged Juddy Roller as the site and logistic manager for the coordination and delivery of the project installation. Artists will be engaged by Council directly, however will need to work collaboratively with both suppliers throughout the project.

Burwood Council invites expressions of interest (EOI) from artists of all backgrounds and disciplines who are eager to shape the future of this exciting cultural precinct.

## MURAL LOCATIONS:





# Overarching curatorial theme for Ford Lane commissions



That Gurl Bella, Lunar New Year Street Party 2025

Ford Lane is set to become an immersive, creative corridor celebrating Burwood's deep creative and musical heritage and its thriving contemporary arts scene.

This series of murals will weave together the **sounds of the past and the rhythms of the future**, paying tribute to the legendary artists who shaped Australian music while championing the **new wave of talent** emerging in Sydney's newest cultural playground.

Burwood has played a pivotal role in Australia's musical history. It has strong ties to some of the country's most **significant rock and pop icons**, including **AC/DC and The Easybeats**. AC/DC is one of the most **influential rock bands in history**, shaping Australian music and global rock culture. Formed in 1973, they have sold over **200 million albums worldwide**, with *Back in Black* becoming the **second best-selling album of all time**. Inducted into the **Rock and Roll Hall of Fame in 2003**, their high-voltage sound and anthems like *Highway to Hell* and *Thunderstruck* have inspired generations of musicians. Their impact on rock culture is unmatched, with **over 33 million Spotify listeners monthly** and a legacy that continues to electrify audiences worldwide. The Easybeats became one of Australia's biggest bands, with their 1966 hit **"Friday On My Mind" voted the Best Australian Song of All Time by APRA**. In the early days of their fame, the magazine *Everybody* published the Young family's Burleigh Street address, leading to **hundreds of fans gathering outside their home**, causing such a frenzy that police were called multiple times to manage the disruption.

**From the same Young family came the legendary George Young and Harry Vanda songwriting duo.** Known as Vanda & Young, they went on to create timeless hits like *Love is in the Air*, *Friday On My Mind*, and *Yesterday's Hero*. *Love is in the Air*, in particular, holds a special place in Australian cultural history, serving as the hero song of Baz Luhrmann's breakout 1992 film *Strictly Ballroom*, where it was famously covered by John Paul Young. A further cinematic connection to Ford Lane is the site of the old nearby **Palatial Burwood Cinema at 22 Railway Parade**, first developed in

the 1920s and later renovated in the 1930s, was a grand entertainment hub with up to **2,000 seats**. Opened by past Burwood Mayors, the cinema was known for its **live piano accompaniment to silent films**, with organist **Paul Cullen performing during intermissions**, blending music and film into a singular experience.

Today, Burwood stands as **Australia's fifth most culturally diverse Local Government Area**, and as our community has evolved, so too has our vibrant artistic and musical landscape. Recent large-scale events, such as the **Lunar New Year Street Party** and **Burwood's 150-Year Celebration**, have showcased a joyous explosion of culturally diverse performances, singing and artistic talent – particularly from our youth. These events have highlighted the growing influence of Burwood's emerging **pop, K-pop, and hip-hop artists**, including names like **David Tu (TODAY&ALWAYS)**, a local **K-pop dance cover group** that represented Australia at the **K-pop Cover Dance Festival in Seoul** in 2023. Burwood has also nurtured artists such as **That Gurl Bella**, a **Triple J Unearthed High** finalist with over **2 million streams** and international recognition, and **1300 ONE – THREE – HUNDRED**, a **Korean-Australian hip-hop collective** making waves on the national stage. Even global K-pop star **Bangchan of Stray Kids** calls Burwood home, representing the community's growing influence in the global music scene.

This project seeks to honour and amplify this creative energy, cultivating a thriving arts scene that celebrates both Burwood's rich musical history and its dynamic, multicultural future. Through the **Ford Lane Murals Project**, these murals will transform the laneway into a **living landscape of sound, colour, and cultural storytelling**, reflecting the unique fusion of the past and present. By incorporating the voices and stories of **Burwood's diverse musical talent**, this initiative will ensure that Burwood's **creative heartbeat continues to grow** and resonates for generations to come.



# Mood board



George Young and Harry Vanda



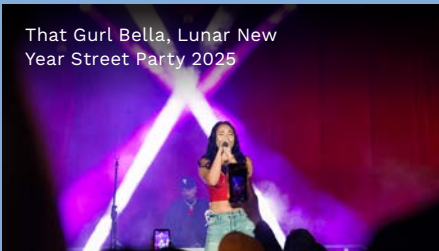
Burwood Palatial Cinema



AC/DC



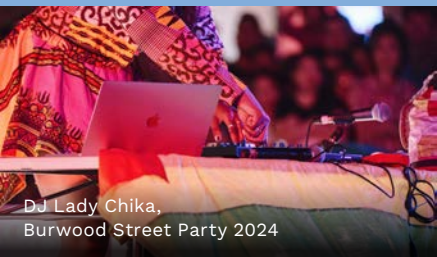
Burwood Lunar New Year Street Party 2025



That Gurl Bella, Lunar New Year Street Party 2025



Lion Dance Kids, Lunar New Year Street Party 2025



DJ Lady Chika, Burwood Street Party 2024





# Project description

## SITE 1

30 Railway Parade Burwood, front façade Mural and Lighting Element

### Dimensions:

Front: 10.39M high x 13.47M wide

Return Wall: 10.71M high x 6.78M wide

Wall allocated for lighting installation:  
11.26M high x 6.78M wide

### Total Space combined space:

288sqm approx.

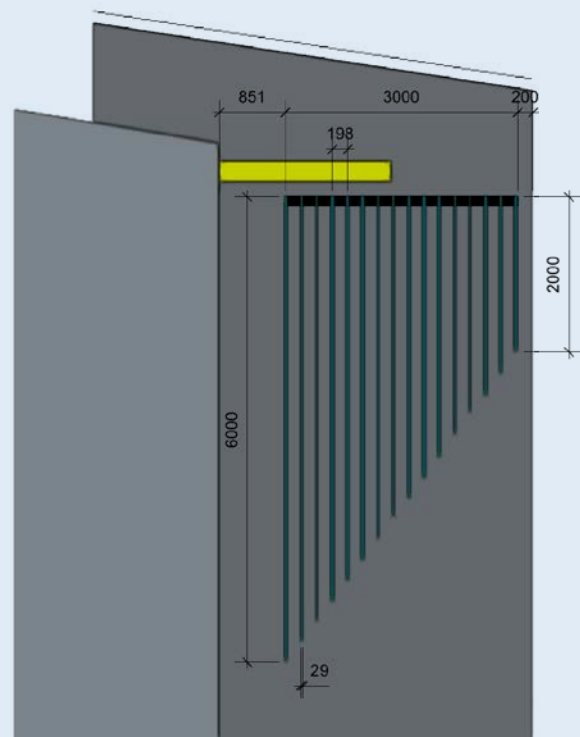


## \$ BUDGET

### \$45,000 + GST, inclusive of the following:

- Artist fees and artwork design, including up to three rounds of revisions for mural element
- Artist fees, artwork design and co-design with Council's supplier around the lighting element. Council has engaged Clear Control to supply, install and assist with the technical delivery of the artwork development for the preselected lighting product for this site: LMX Media bars. These bars will be installed in the area marked out for the lighting installation. The lighting bars use pixel-mapping technology to allow images and colours to be projected in either an animated or static display. Council will program this installation throughout the lifespan of Ford Lane, with the first artwork display created by the commissioned artist for Site 1 and displayed for an initial period of six months. The work will be permanently licensed for the specific site for a five year period with Council able to keep or change the work after the initial six-month display period. In order to tie into the overall artwork on the front façade, the commissioned artist for this site will also select and prime a block colour, or gradient, to go behind the lighting installation. The mural element will be installed first and then the lighting installation installed secondarily by Clear Control's subcontractor.
- All equipment, insurances and materials.  
\*Excluding lift hire, Juddy Roller will arrange lift hire from a separate budget.

Lighting installation



- SWMS Documentation provided to Council and Juddy Roller
- Priming and installation of the mural on the wall
- Installation of an anti-graffiti coating up to 3M from base of mural
- Maintenance manual.

## Project description *cont'd*



### PROJECT DELIVERABLES AND SPECIFICATIONS

- Design of lighting element in consultation with Clear Control
- Priming of the walls, design and install a mural which reflects the artwork themes listed
- Artworks is required to cover at least 80% of site, inclusive of the front face of the wall, the return wall and a block colour installed on the wall allocated for the lighting installation
- Installation of anti-graffiti coating once mural is complete
- SWMS Documentation provided to Council and Juddy Roller
- Maintenance manual.

**Please note:** Juddy Roller will arrange for traffic control for this site and has a separate budget allocated for this purpose. Due to traffic control constraints, the selected artist/collective will need to be able to install the mural within 10 business days (excluding weekends).



### SITE SPECIFIC ARTWORK CONSIDERATIONS

As the most significant and high-impact commission of the Ford Lane Murals Project, site 1 is the **gateway mural** and will serve as a **striking landmark** that

defines the laneway's identity. Positioned at the entrance, this artwork must be **bold and visually captivating**, drawing people into the space while setting the tone for the entire precinct.

Council is seeking an artist who will embrace the **unusual architecture** of the site, using its angles and perspectives to create an immersive, dynamic composition. The work should resonate with **Burwood's rich musical and creative history**, outlined in the overarching curatorial theme and its role as a launchpad for emerging talent, capturing the **rhythm, movement, and vibrancy** of this cultural playground.

A key feature of this site will be an integrated **lighting element using LMX media bars**, as a rotating program of works, the artist/s commissioned for this site will be the first artwork displayed on the media bars for an initial period of six months but will be permanent licenced for the site for a period of five years. The work can be either animated or static.



### PROPOSED INSTALLATION DATES

10 June 2025 – 11 July 2025, excluding weekends. Please note these dates maybe subject to change, confirmation of the exact program of install will be delivered by Juddy Roller once artist selection is finalised for the overall program.



Lunar New Year Street Party 2025

## SITE 2

30 Railway Parade Burwood,  
side profile facing Ford Lane Mural

### Dimensions:

11.33M high x 32.5M wide

### Total Space:

331sqm approx.



## \$ BUDGET

### \$28,000 + GST, inclusive of the following:

- Artist fees and artwork design, including up to three rounds of revisions
- All equipment, insurances and materials.  
\*Excluding lift hire, Juddy Roller will arrange lift hire from a separate budget
- SWMS Documentation provided to Council and Juddy Roller
- Priming and installation of the mural on the wall
- Installation of an anti-graffiti coating up to 3M from base of mural
- Maintenance manual.

## PROJECT DELIVERABLES AND SPECIFICATIONS

- Priming of the wall, design and install a mural which reflects the artwork themes listed
- Artworks is required to cover at least 80% of site
- SWMS Documentation provided to Council and Juddy Roller
- Installation of anti-graffiti coating once mural is complete
- Maintenance manual
- Please note that this site will have 4 lighting elements inside the window frames, these lights can be programmed to a certain colour and the selected artist must consider this in their design.

## SITE SPECIFIC ARTWORK CONSIDERATIONS

The **Site 2 mural** will extend the impact of **Site 1**, creating a visual and thematic connection between the two works. Artists are able to apply for both sites individually, only one site or as a joint submission for both sites with another artist.

This artwork should be bright, bold and highly colourful, drawing the eye along the laneway. The wall's conduits, vents and pipes offer a unique canvas, inviting artists to creatively incorporate these elements into the design.

Aligned with the laneway's musical theme, the mural should celebrate **Burwood's rich music history** while embracing its **vibrant creative scene**. Whether inspired by **rhythm, movement, or sound**, the work should transform Ford Lane into a **dynamic artistic destination** that reflects the energy of **music, culture, and urban transformation**.

## PROPOSED INSTALLATION DATES

10 June 2025 – 30 June 2025, excluding weekends. Please note these dates may be subject to minor changes, however this site is required to be finished by June 30. Confirmation of the exact program of install will be delivered by Juddy Roller once artist selection is finalised for the overall program.



## SITE 3

168 Burwood Road

### Dimensions:

5.93M high x 12.93M wide

### Total Space:

76sqm approx.



## \$ BUDGET

### \$18,000 + GST, inclusive of the following:

- Artist fees and artwork design, including up to three rounds of revisions
- All equipment, insurances and materials.  
\*Excluding lift hire, Juddy Roller will arrange lift hire from a separate budget
- SWMS Documentation provided to Council and Juddy Roller
- Priming and installation of the mural on the wall
- Installation of an anti-graffiti coating up to 3M from base of mural
- Maintenance manual.

## PROJECT DELIVERABLES AND SPECIFICATIONS

- Priming of the wall, design and install a mural which reflects the artwork themes listed
- Artworks is required to cover at least 80% of site, noting there is a 2M exclusion zone on the edge of this property as outlined in blue above, artists are not permitted to work within this space.
- SWMS Documentation provided to Council and Juddy Roller
- Installation of anti-graffiti coating once mural is complete
- Maintenance manual.

## SITE SPECIFIC ARTWORK CONSIDERATIONS

As an **entrance piece**, Site 3 plays a supporting role in welcoming visitors to Ford Lane's creative corridor. Designed to complement the landmark

gateway artwork, due to the shape of this space this mural should act as a **billboard for Burwood's soundtrack**, capturing the energy of a concert poster, album cover or movie poster in reference to the cinematic connection to the local area.

Artists are encouraged to focus and celebrate Burwood's new and emerging talent with themes and colours around **pop, K-pop, and hip-hop artists**. Significant artists to Burwood from these music genres include **David Tu (TODAY&ALWAYS)**, a local **K-pop dance cover group** that represented Australia at the **K-pop Cover Dance Festival in Seoul** in 2023. **That Gurl Bella**, a **Triple J Unearthed High** finalist with over **2 million streams** and international recognition, and **1300 ONE – THREE – HUNDRED**, a **Korean-Australian hip-hop collective** making waves on the national stage. Even global K-pop star **Bangchan of Stray Kids**.

Through **bold typography or layered imagery and dynamic composition**, this piece will amplify the laneway's vision – setting the tone for a space where contemporary music, culture and creativity are home.

**Please note:** Juddy Roller will arrange for traffic control for this site and has a separate budget allocated for this purpose. Due to traffic control constraints, the selected artist/collective will need to be able to install the mural within 10 business days (excluding weekends).

## PROPOSED INSTALLATION DATES

10 June 2025 – 11 July 2025, excluding weekends. Please note these dates maybe subject to change, confirmation of the exact program of install will be delivered by Juddy Roller once artist selection is finalised for the overall program.



## SITE 4

170 Burwood Road

### Dimensions:

3.1M high x 6.3M wide

### Total Space:

19.5sqm approx.



## \$ BUDGET

### \$7,000 + GST:

- Artist fees and artwork design, including up to three rounds of revisions
- All equipment, insurances and materials
- SWMS Documentation provided to Council and Juddy Roller
- Priming and installation of the mural on the wall
- Installation of an anti-graffiti coating up to 3M from base of mural
- Maintenance manual.

## PROJECT DELIVERABLES AND SPECIFICATIONS

- Priming of the wall, design and install a mural which reflects the artwork themes listed
- Artworks is required to cover 100% of the site
- SWMS Documentation provided to Council and Juddy Roller
- Installation of anti-graffiti coating once mural is complete
- Maintenance manual.

## PAINT SITE SPECIFIC ARTWORK CONSIDERATIONS

As the **most compact mural site** in the Ford Lane Murals Project, Site 4 presents an exciting opportunity for a **new and emerging artist** to gain public art experience. Though smaller in scale, this space offers the chance to create a **high-impact, street-inspired artwork** that adds energy and character to the laneway. Ideal for a bold, expressive style, this mural should embrace the **raw, urban feel** of the space while connecting to the overarching musical theme.

## PROPOSED INSTALLATION DATES

10 June 2025 – 11 July 2025, excluding weekends. Please note these dates maybe subject to change, confirmation of the exact program of install will be delivered by Juddy Roller once artist selection is finalised for the overall program.

## SITE 5

172 & 174 Burwood Road

### Dimensions:

2.6M high x 11.6M wide

### Total Space:

30.15sqm approx.



## BUDGET

### \$12,000 + GST:

- Artist fees and artwork design, including up to three rounds of revisions
- All equipment, insurances and materials
- SWMS Documentation provided to Council and Juddy Roller
- Priming and installation of the mural on the wall
- Installation of an anti-graffiti coating up to 3M from base of mural
- Maintenance manual.

## PROJECT DELIVERABLES AND SPECIFICATIONS

- Priming of the wall, design and install a mural which reflects the artwork themes listed
- Artworks is required to cover 100% of the site
- SWMS Documentation provided to Council and Juddy Roller
- Installation of anti-graffiti coating once mural is complete
- Maintenance manual.

## SITE SPECIFIC ARTWORK CONSIDERATIONS

Site 5 offers an exciting opportunity for an **emerging artist** to gain further public art experience by creatively working with a **textured and interrupted surface**, including roller doors and brickwork. Rather than seeing these elements as obstacles, this site invites artists to **embrace the unique character of the space**, using its features to enhance the design.

This mural has the potential to **completely reimagine a previously overlooked surface**, injecting vibrancy and movement into the laneway. Artists are encouraged to think innovatively, using bold visuals that align with the **music-inspired theme**, proving that even the most unexpected spaces can become striking works of art.

## PROPOSED INSTALLATION DATES

10 June 2025 – 11 July 2025, excluding weekends. Please note these dates maybe subject to change, confirmation of the exact program of install will be delivered by Juddy Roller once artist selection is finalised for the overall program.



# Project timeline & application process



Yena Choi, Lunar New Year Street Party 2025

## **Submissions open:**

**Monday, 14 April 2025**

## **Site visits:**

**10am, Thursday 17 April 2025**

**10am, Tuesday 22 April 2025**

To book in please email  
[arts@burwood.nsw.gov.au](mailto:arts@burwood.nsw.gov.au)

## **Submissions close:**

**12am, Sunday 11 May 2025**

**Successful artist/collective  
notified for each site:**

**Friday 16 May 2025**

**Initial design presented to Council:**

**Thursday 29 May 2025**

**Final artwork due to Council:**

**Friday 6 June 2025**

**Artwork installation period:**

**Tuesday 10 June 2025 –  
Friday 11 July 2025**

\*Site 2: required to be completed  
between 10 June – 30 June

## **REQUIRED SUBMISSION DETAILS**


- Name and contact details; including phone number, email address and home address
- Indication of chosen site for application
- Examples of previous public artwork (up to six images) which indicates artistic style and approach
- A written outline of a conceptual idea and approach to the project including artistic techniques and style indication (maximum 400 words)
- Indication if you can commit to the proposed timeline and how long you would expect installation to take within the outlined tentative installation period
- Proof of relevant insurances and licenses:
  - Public Liability Insurance for an amount not less than \$20,000,000
  - A valid Elevated Work Platform license (required only for sites 1–3)

## **OPTIONAL SUBMISSION DETAILS**

- Artist resume
- References for previous public art projects, either written or as a phone contact

**All applications  
must be emailed to  
[arts@burwood.nsw.gov.au](mailto:arts@burwood.nsw.gov.au)  
by 12am, Sunday 11 May 2025**





For any questions about  
the project, please contact:

**Dominique Roberts**

Cultural Projects & Public Art Producer

P 9911 9807 or 0466 475 610

E [Dominique.Roberts@burwood.nsw.gov.au](mailto:Dominique.Roberts@burwood.nsw.gov.au)

Or

**Jenny Hoff**

Manager Community and Culture

P 9911 9893 or 0427 301 112

E [Jenny.Hoff@burwood.nsw.gov.au](mailto:Jenny.Hoff@burwood.nsw.gov.au)

Meeting Places by  
Christina Huynh

[burwood.nsw.gov.au](http://burwood.nsw.gov.au)



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