



Nadia Hernandez
Thank you Burwood



Burwood Park Flags Project Call for Expression of Interest (EOI)

Submissions Open
8 November 2022

Submissions Close
12pm 5 December 2022



Proudly funded by



Project Overview

Burwood Council is seeking two Sydney based Aboriginal Artists to each digitally design 6 flags each which will be installed from February 2023 in Burwood Park. The artworks will be licenced to be displayed across the 12 flags poles located in Burwood Park for a period of up to three years.

Funded by the Department of Planning and Environment (DPE) through the Parramatta Road Urban Amenity Improvement Program (PRUAIP), the program is a \$198 million plan to stimulate and transform the Parramatta Road Corridor (The Corridor). The Corridor has been identified by the NSW Government as a strategic and important urban renewal area which will focus on increased housing, economic activity and social infrastructure. Public art has a key role to play in this development through establishing a sense of place and community satisfaction in The Corridor. Create NSW has supported the delivery of public art throughout The Corridor through the development of an overarching PRUAIP Public Art Framework. This project directly draws from the framework. The project also draws upon the Burwood Council Public Art Policy. This is an exciting opportunity for two artists to create a highly visible presence along Burwood Local Government Area's (LGA) most significant park.

Please note applicants must be of Aboriginal descent, identify as being Aboriginal and accepted in the community as such to be selected for the project.

Key Deliverables

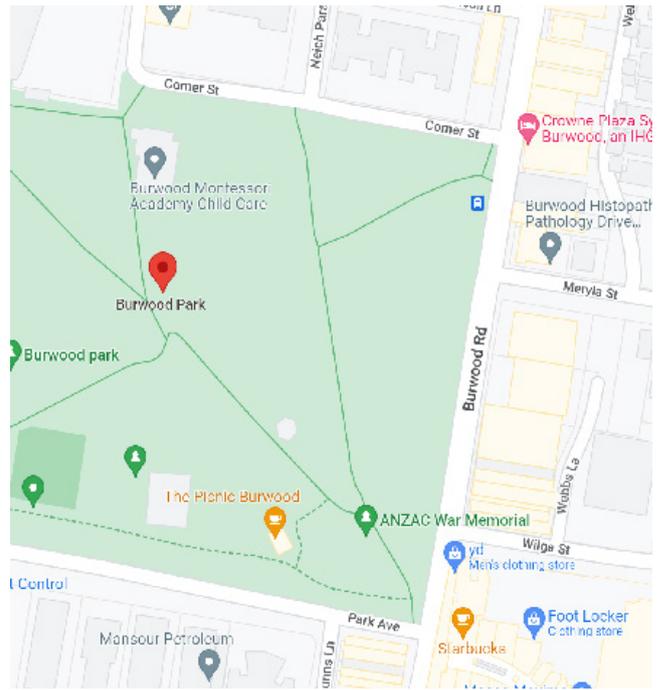
Key artwork themes for the flags include:

- Reference to the Wangal People of the Eora Nation, the traditional owners of the Lands and Waters now known as the Burwood
 - Wangal Lands and waters extend from Goat Island around Balmain stretching inland along the Southern shoreline of the Parramatta River, known as Burrumattagal in Dharug which means *Place of the eels*, almost right through to present day City of Parramatta. Located near to present day Parramatta Road and River, traces of the Wangal People's practices and use of the river are still evident in middens and rock shelters along the waterways of Parramatta River. Notably Bennelong belonged to the Wangal People.
- Reference to any local First Nations histories, stories or Songlines. Please note: artists choosing to use imagery referencing Songlines must seek permission from the relevant Cultural Knowledge holders and Elders.
- Reference to native flora and fauna within the Burwood LGA and particularly the setting of Burwood Park

Council is commissioning two artists for the project, seeking 6 unique artwork designs from each artist which will be repeated across the 12 flag poles. Artists can submit individual applications, applying for one of the artwork slots or two artists can apply together as a joint submission for the whole project.

Each artist will need to deliver 6 unique artwork designs (12 separate designs in total) in a digital format to Council. Each flag is 1500x4000mm, the artwork files will need to be delivered in these dimensions with a 50mm bleed as a high resolution print ready PDF. Council will arrange print and installation with a separate contractor, which has a separate budget allocation.

Flag Location



12 flag poles line the front of Burwood Park from Park Avenue to Comer Street, facing Burwood Road.

Project Timeline

- Submissions Open: 8 November 2022
- Submissions Close: 12pm 5 December 2022
- Initial design presented to Council: 21 December 2022
- Final digital artworks provided to Council: 30 January 2023
- Flags installed: February 2023

Budget

Each artist will be provided a fee of \$7,800 + GST. Total project budget: \$15,600 +GST

Application Process

Required submission details

- Name and contact details; including phone number and email address
- Proof of up to date COVID-19 Vaccination
- Examples of artwork (up to six images) which indicates artistic style and approach, including any images of public artworks completed
- A written outline of a conceptual idea and approach to the project including artistic techniques and style indication (maximum 400 words, Initial concept sketch maybe included if desired but is not required)
- Indication if you can commit to the proposed timeline
- Artist resume
- Referee for previous public art projects, please provide phone contact information.

All applications must be emailed to arts@burwood.nsw.gov.au by 12pm 28 November 2022

For any questions about the project please contact:

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