# ENFIELD MURALS PROJECT

#### SUBMISSIONS OPEN:

4 May 2022

#### SITE VISIT:

10am 11 May 2022 Interested applicants can book in for a site visit on the above date by emailing: arts@burwood.gov.nsw.gov.au

SUBMISSIONS CLOSE: 5pm 20 May 2022



Storylines (Featuring Kirli Saunders) by Karla Hayes, David Cragg, Noni Cragg, Hornsey Lane Murals Project (2020)

Call for Expressions of Interest (EOI) from Artists



# Background and project overview

Burwood Council invites artist or collectives to submit an application for the Enfield Murals Project.

This opportunity is for three selected artists or collectives to create three painted murals throughout the Enfield Village as a part of the broader Enfield Village Revitalisation Project.

Enfield Village has a mix of retail, local services and businesses and is located within walking distance of open space, schools and recreational facilities. The Enfield Village Revitalisation Project will transform this strategic neighbourhood centre into a vibrant local centre for community members to enjoy. The revitalised centre will aim to better cater to the needs of the local community and enhance support for local businesses by mitigating amenity impacts from its location on the intersection between Coronation Parade and Liverpool Road.

The Enfield Village has been identified as a local centre that can be strengthened to improve safety, amenity, accessibility and attractiveness through this series of amenity upgrades.

One of the key components to the revitalisation project is public art. Burwood Council is seeking three artists or collectives for three separate mural commissions within the project. All three sites occupy their own space but are located within close proximity to each other.

#### **Mural locations:**



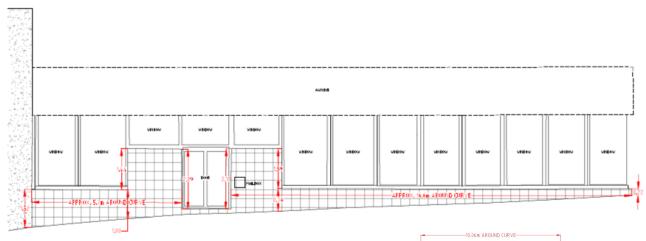
# Project description

Site 1 – Liverpool Road

Address: 343-347 Liverpool Road, Strathfield NSW 2135





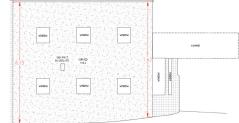


#### **Dimensions**

Rounded Façade facing The Boulevarde: 8m high x 10m long Tiled section facing Liverpool road: 2m high x 22m long

#### **Total Space combined space**

93sqm approx.





# \$25,000 + GST, inclusive of the following:

- Artist fees and artwork design, including up to three rounds of revisions.
- · All equipment, insurances and materials.
- · Priming and installation of the mural on the wall.
- · Installation of an anti-graffiti coating.



# Project deliverables and specifications:

- Priming of the wall, design and install a mural which reflects the artwork themes listed.
- Due to overhead Ausgrid Powerlines, the selected artist must maintain a 3m clearance in all directions from the overhead powerlines located near the allocated space. For this reason the artwork design will need to leave partial section of the allocated space exposed around these powerline connections, applicants should consider this in their submission and outline how their design can meet these requirements.
- Artworks are not required to cover the entirety of the allocated space but should indicate in their submissions to Council how much of the space would be covered by the design.
- Arrange delivery and pick up of any access equipment required for the location.
- Installation of anti-graffiti coating once mural is complete.



#### **Artwork themes:**

For this site Council wishes to commission a Gateway artwork to welcome people into the Enfield area and landmark the start of the Enfield Village. This artwork could reference First Nations history through an acknowledgement of the Traditional owners of the land; the Wangal People of the Eora Nation.

Council will also consider other artwork proposals that reference other current communities of the area, demographics or other local histories of the Enfield area.

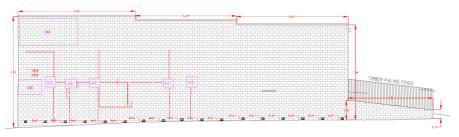


## Proposed installation dates:

27 June – 13 July 2022, please note these dates are tentative due to the capital works program, confirmation of the dates will occur once an artist and design are confirmed.

#### Site 2 - Cervetto Lane

#### Address: 6-8 Coronation Parade, Enfield NSW 2136



#### **Dimensions**

9.3m high x 35m long

#### **Total Space**

246sqm approx.

#### Please note:

All air conditioner units and the larger top sign will be removed from the wall prior to artwork installation, only the smaller sign will remain on the wall.





#### **Budget:**

#### \$35,000 + GST,

#### inclusive of the following:

- Artist fees and artwork design, including up to three rounds of revisions.
- · All equipment, insurances and materials.
- · Priming and installation of the mural on the wall.
- · Installation of an anti-graffiti coating.



# Project deliverables and specifications:

- Priming of the wall, design and install a mural which reflects the artwork themes listed.
- Due to overhead Ausgrid Powerlines, the selected artist must maintain a 3m clearance in all directions from the overhead powerlines attached to the wall. For this reason the artwork design will need to leave partial section of the allocated space exposed around these powerline connections, applicants should consider this in their submission and outline how their design can meet these requirements.
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- Installation of anti-graffiti coating once mural is complete.



#### **Artwork themes:**

The Enfield area is known for its strong horticultural and botanical background. The Tomkins' Nursery was established in the early 1900s and is home to the present day Enfield Flower Power gardening centre. The Tomkins' Nursery was a key gardening destination for Sydney siders. Its grass roof conservatories, café and scenic gardens were key attractions which remain consistent in present day Flower Power. At one point in time the Nursey was also home to a small aviary which housed patriots as amusement for children. The then family owner E.J. Tomkins started a further aviary which was eventually home to over 1000 Red Canaries in the area.

Another key horticultural connection of the area was Arthur Yates, founder of Yates Gardening. Born in England, Yates moved to Sydney after living in New Zealand and establishing a seed business. An active community member and philanthropist, Yates was well known for his charity work around the area, particularly his work around Child welfare including his involvement with a Boys and Girls' home at Burwood.

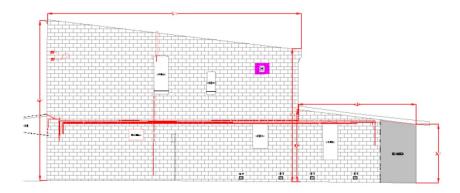


## Proposed installation dates:

24 August – 9 September 2022, please note these dates are tentative due to the capital works program, confirmation of the dates will occur once an artist and design are confirmed.

#### Site 3 – Byer Street

#### Address: 312 Liverpool Road, Enfield NSW 2136





#### **Dimensions**

**Total Space** 

8.5m high x 20m long

125sqm approx.



#### **Budget:**

#### \$21,000 + GST,

#### inclusive of the following:

- Artist fees and artwork design, including up to three rounds of revisions.
- · All equipment, insurances and materials.
- Priming and installation of the mural on the wall.
- · Installation of an anti-graffiti coating.



# Project deliverables and specifications:

- Priming of the wall, design and install a mural which reflects the artwork themes listed.
- Due to overhead Ausgrid Powerlines, the selected artist must maintain a 3m clearance in all directions from the overhead powerlines attached to the wall. For this reason the artwork design will need to leave partial section of the allocated space exposed around these powerline connections, applicants should consider this in their submission and outline how their design can meet these requirements.
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#### **Artwork themes:**

Located next to the Byer street commission is the site of the old Enfield Cinema, originally established in 1927. In 1938 the cinema was bought by the Western Suburbs Cinemas Company, extensively remodelled, including updating the outside façade to an Art Deco style, popular at the time with for Australian Milk Bars, which is still present today. Seating over a thousand people, the newly opened Enfield Savoy Theatre opened with a bill of Gladys Swarthout in "Romance in the Dark" and Shirley Temple in "Heidi of the Alps". The Cinema was then taken over by Hoyts in 1944 and eventually closed in 1960, with the last films shown; Marilyn Monroe in "Some Like it Hot" and "Stolen Assignment".



## Proposed installation dates:

25 July – 5 August 2022 please note these dates are tentative due to the capital works program, confirmation of the dates will occur once an artist and design are confirmed.

#### Please note:

Council will arrange for traffic control for this site and has a separate budget allocated for this purpose. Due to traffic control constraints, the selected artist/collective will need to be able to install the mural within 10 days (excluding weekends) with up to 8 working hours per day.

# Project timeline 8 application process

#### **Project Timeline & Application Process**

#### Submissions Open:

4 May 2022

#### Site Visit:

10am 11 May 2022

#### Submissions Close:

5pm 20 May 2022

#### Successful artist/collective notified for each site:

25 May 2022

#### Initial design presented to Council:

8 June 2022

#### Artwork installation period

#### Site 1

Liverpool Road:

27 June – 13 July 2022

#### Site 2

Cervetto Lane:

24 August – 9 September 2022

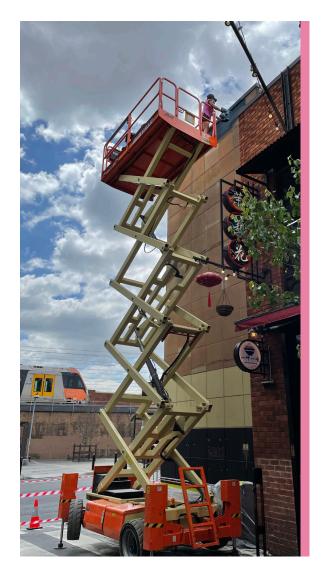
#### Site 3

Byer Street:

25 July – 5 August 2022,

please note this site is restricted to a 10 day installation timeframe due to traffic control constraints.

Please note, all installation dates are tentative due to the capital works program, confirmation of the dates will occur once an artist and design are confirmed.





#### Required submission details

- Name and contact details; including phone number and email address
- Proof of up to date COVID-19 Vaccination
- · Indication of chosen site for application
- Examples of previous public artwork (up to six images) which indicates artistic style and approach
- A written outline of a conceptual idea and approach to the project including artistic techniques and style indication (maximum 400 words).
- Indication if you can commit to the proposed timeline and how long you would expect installation to take within the outlined tentative installation period.
- Proof of relevant insurances and licenses:
- Public Liability Insurance for an amount not less than \$20,000,000
- A valid NSW High Risk Work License or a valid Working at Heights License

#### Optional submission details

- · Initial concept sketch
- · Artist resume
- References for previous public art projects, either written or as a phone contact.



Sissy by Sid Tapia, Fitzroy Hall Mural, (2019)

# How to submit

All applications must be emailed to arts@burwood.nsw.gov.au For any questions about the project please contact

Dominique Roberts | 9911 9807 or 0466 475 610 Cultural Projects & Public Art Producer Dominique.roberts@burwood.nsw.gov.au



